

Press-Telegram
Southland

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MAGAZINE
Section



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Member
**PACIFIC SUNDAY
MAGAZINES**
FRED TAYLOR KRAFT,
Magazine Editor

HALLOWEEN

Black cats, witches and other weird figures from folklore are back again. Above, Allan McMillan as skeleton, Carol Davis, cat; John Tarpley, devil, and Sharon Meyer, witch, attended recent Y-Teen party at the Y. W. C. A.

—Photo by H. S. Melvin.

When the Dons Rode in the Southland



The annual rodeos were events at which Californians of the Spanish period invariably displayed breath-taking horsemanship. After the ca-ballereros had performed with great skill their daring acts in festive costumes, there followed such colorful events as barbecues and fiestas.



The "carrera del gallo," the race to catch the rooster, was usually played on St. John's Day. When a rider missed the rooster's head, the crowd taunted.



Wild horses were so numerous in the Southland in the 1850s and 1860s that they were often rounded up by the hundreds and killed. Photo shows an early roundup outfit preparing to break camp after foray on a wild band.

No wonder so many Californians like to ride!
The dons of another era rode these hills and valleys proudly, loving the life they lived.

By Maymie R. Krythe

IT'S DOING what comes naturally when modern Californians take to the saddle; for horses and riding are old California customs. More and more people—both young and old—are going in for this sport, either in small groups of friends, or in larger troupes. For example, the Mounted Police of Long Beach add much glamour to Southern California parades.

These prancing horses and expert riders remind us of the days of the dons—those rancheros who spent most of their time in the saddle, riding over their extensive ranchos and supervising the raising of thousands of cattle. These animals were used mostly for two products, their hides and tallow, which found a ready market in South America and New England. The dons eagerly welcomed the "Boston" ships which brought the goods they needed so badly.

It's not surprising that those men, and many of their women, too, used horses entirely. They learned to ride when very young, and soon became

expert in doing almost everything from the back of a horse. One historian remarked that a Californian wouldn't indulge in any sport, such as fishing, that required his leaving the saddle.

On the ranchos hundreds of horses ran loose, but some had ropes tied around their necks so they could be caught easily when anyone wanted a mount. Usually a man would catch a horse in the morning, ride him that day, turn him loose, and get another next day.

HORSES often wandered from the ranchos to wild country where they multiplied rapidly. These wild bands of horses were so numerous in the Southland that during the continued droughts of the 1850s and 1860s, they used up the meager pasture needed for starving cattle. Then the rancheros organized parties, rounded up the horses by the hundreds, and drove them into corrals where the lancers could kill them. If such a drive took place near the sea—as sometimes happened at San Pedro—they forced the excess animals over the cliffs. Of course, that evening there was a celebration, with food and drink, music and dancing, at a nearby hacienda.

The first horses in California had descended, through the Mexican breeds, from pure Arabian stock. They were small, well-shaped, of unusual endurance, and showed remarkable ability in herding cattle. They were of varying colors, with the palomino of course the most highly prized, because of their incomparable golden hue and contrasting manes and tails. Palominos were used for special occasions, such as wedding processions, or to draw the governor's coach. When fastened to the shafts, each horse was ridden by a vaquero, as they were broken only to the saddle. Their long tails and manes were carefully combed to look their best for such festive occasions; and it was considered almost a major crime to clip the tail or mane.

AS YEARS passed, horses were imported to improve the stock. In 1860, Francis Temple, for instance, bought Black Warrior, for which he paid \$7000, a large sum for that period. There were many losses among horses, both from lack of pasturage during the dry years, and also because of thieving Indians and other marauders. The natives, after the secularization of the missions, were put on their own resources, and soon developed a preference for horse meat.

At each full moon, rustlers would descend on the ranchos, especially those near San Bernardino, north of Los Angeles, and on the route to San Diego. Many of Don Maria Lugo's finest horses were stolen from Rancho San Antonio, where the modern cities of Lynwood, South Gate and Huntington Park now stand. In 1859 a band of Indians drove off 500 horses from the famous Santa Marguerita Rancho. The mayor of Los Angeles appealed to the governor for the use of 100 guns and ammunition, as it was impossible to buy arms, although the horse thieves always were well equipped with weapons. Volunteer companies of vigilantes were organized to pursue the criminals.

Even though the Early Californians lived in adobe houses with dirt floors, they dressed well, and also exhibited their desire for display, by the elab-



Saddling a wild horse was a routine job for early Californians, who learned to ride when very young.

orate and costly trappings used for riding. They often spent hundreds of dollars for bridles and saddles, which were heavily ornamented with silver. The saddle rested on a wide leather apron embossed in intricate designs of varied colors. Their heavy spurs had rowels inlaid with silver while the long leather coverings for the stirrups were also encrusted with the gleaming metal. Naturally the rider must dress in accordance with such equipment. He made a handsome appearance in his embroidered jacket, velvet pantaloons with silver buttons down the sides, his broad-brimmed hat, while a gaily-striped serape hung from his shoulder.

IN SUCH a festive outfit, a rider enjoyed showing off and performing almost impossible feats on horseback. One Southern Californian, Bonifacio Lopez—even though he weighed 300 pounds—would amaze even his own people by riding at breakneck speed up and down steep trails. Another noted horseman was famous for his ability to carry a tray of filled glasses, ride rapidly, stop, and hand down the tray without spilling any of the contents. A game often indulged in by several riders was to race toward a rawhide, placed on the road. The idea was to stop the instant the horses' forefeet touched the skin.

The "carrera del gallo," the race to catch the rooster, was usually played on St. John's

Day, June 24. A cock, whose neck had been well greased, was buried in loose dirt, with only the head protruding. At a signal, riders started from a distance of about 60 yards, galloped along, stooped down and tried to pull the rooster out of the ground. When he missed, the crowd would laugh loudly and taunt him. At times, they even got rough, pulled him from his horse, and dragged him in the dust. When a horseman snatched off only the neck, he had to drop out of the race. If a rider finally succeeded in pulling out the whole cock, he was required to wring its neck before anyone could snatch it away from him. One of the longest-discussed "carrera del gallo" contests was run by the aristocratic Californian, Don Jose Sepulveda, Gen. Andres Pico (Pio's brother), and Jack Powers; Don Jose came out the winner.

The annual rodeos were another place where fine horsemanship was always displayed. The rodeo was skillfully conducted by a field judge or "juez de campo." It was his duty to see that the rules were strictly observed and to settle any disputes between different rancheros. This gathering also was accompanied by barbecues and fiestas.

Early California life produced some of the finest riders the world has ever known. Today many horsemen enjoy the same trails that were ridden by those gallant dons of the Spanish period.

Puppet Production Line

Captions by Ed Lundburg

After centuries of relative obscurity, the art of puppetry again has hit the "big time." The "carrera del gallo," the race to catch the rooster, Long Beach's Recreation Commission annually teaches hundreds of young people how to make puppets. Youngsters at Colorado Street Lagoon handcraft class make Alfonso, puppet hero of this picture story, and give him leading role in puppet drama.



Skill is required in fashioning the paper framework of the puppet head.



Fine wood-dust mixed with flour and water forms mass for making head.



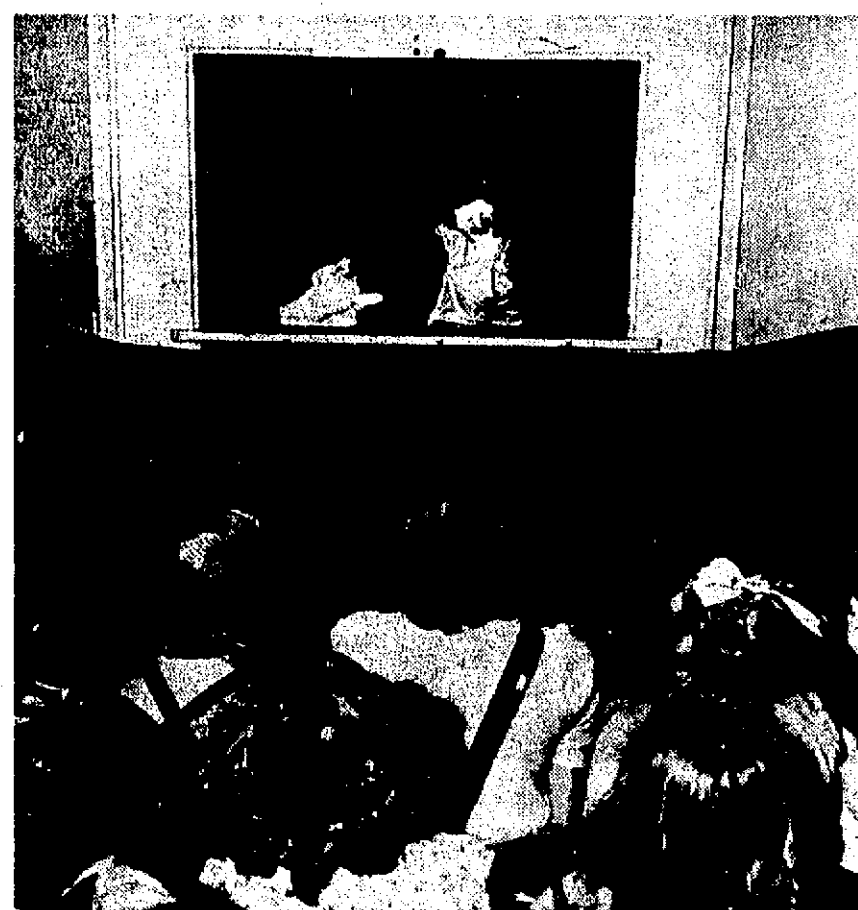
Tommy Jackson, 9, sandpapers the puppet's head, which has taken two full days to dry.



Eyes outlined with paint and "rouged" lips give Alfonso a commanding stage presence.



Wayne McCaffery fastens drawing string to aid in changing costume.



Alfonso makes his stage debut while excited audience follows his every word and gesture.

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How's the Weather?

It is mildly important for the average man to know when to wear his rubbers or when to batten down the attic hatches, so to speak, or for the woman of the house to know when to hang the washing on the line, but knowledge of whether a sou'-easter is going to blow up or whether lightning is going to split the sky may make the difference between life and death to a man on a plane or a man on a ship.

The weather base at the Air Force Reserve Training Center, the Civil Aeronautics Administration room in the administration building at Municipal Airport, the Coast Guard cutter Minnetonka, official weather patrol ship, and the U. S. Weather Bureau Station at Long Beach Harbor issue storm warnings to the men who fly and the men who sail.

Civilians will settle for the U. S. Weather Bureau station, which for 15 years has been on the roof of the Long Beach Press-Telegram, with John W. Teed, a member of the Press-Telegram news staff, as the official observer.

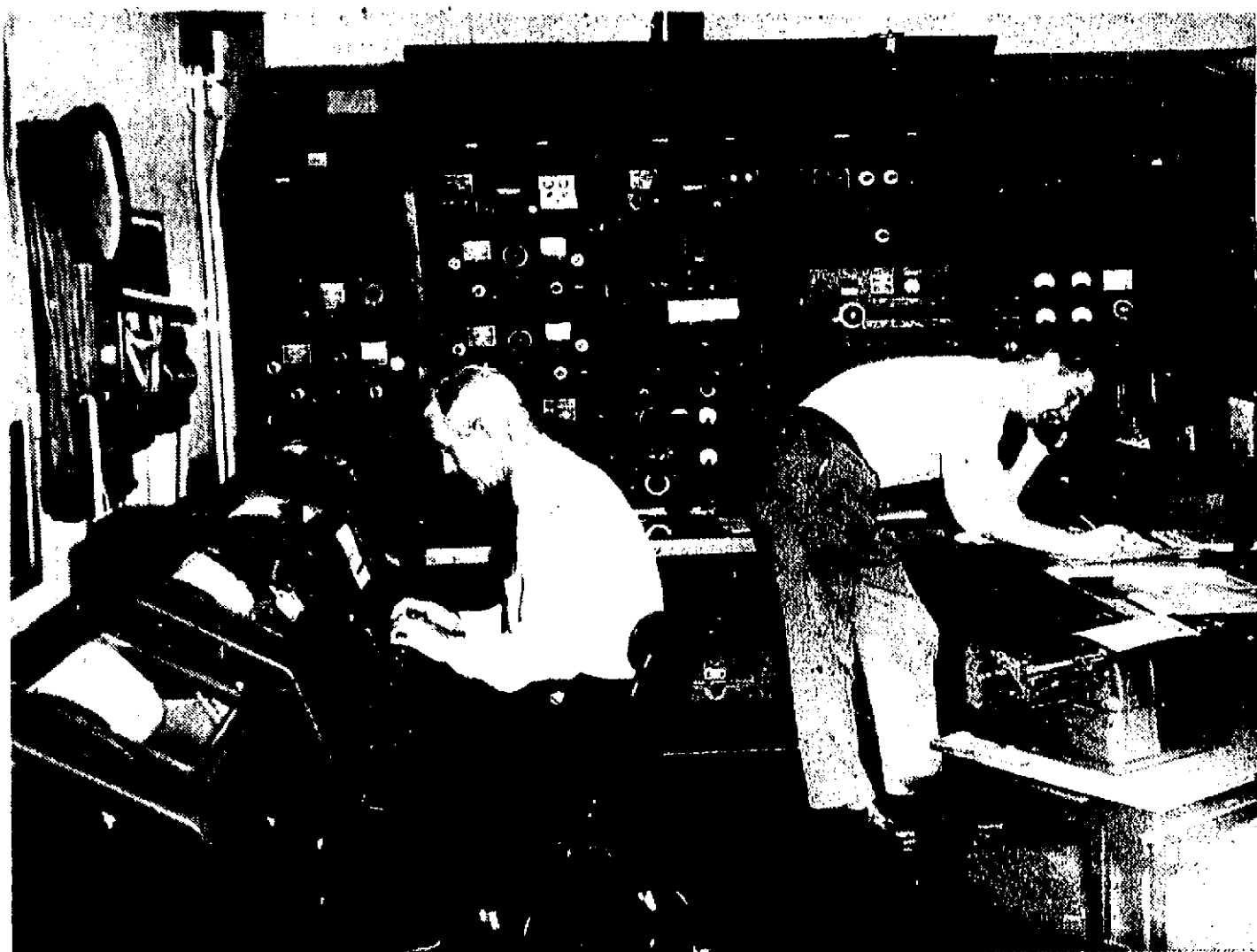
(Incidentally, Teed says that contrary to all midwest theories, in Long Beach wind and lightning come from the northwest and rain from the southeast. In Iowa, for instance, virtually all storms come from the southwest.)



A weather balloon with radio attached is sent aloft every six hours from Air Force center. Radio signal temperatures, wind velocities.



Dots and dashes on this recorder bare data on pressure, temperature and humidity signaled by air-borne radio.

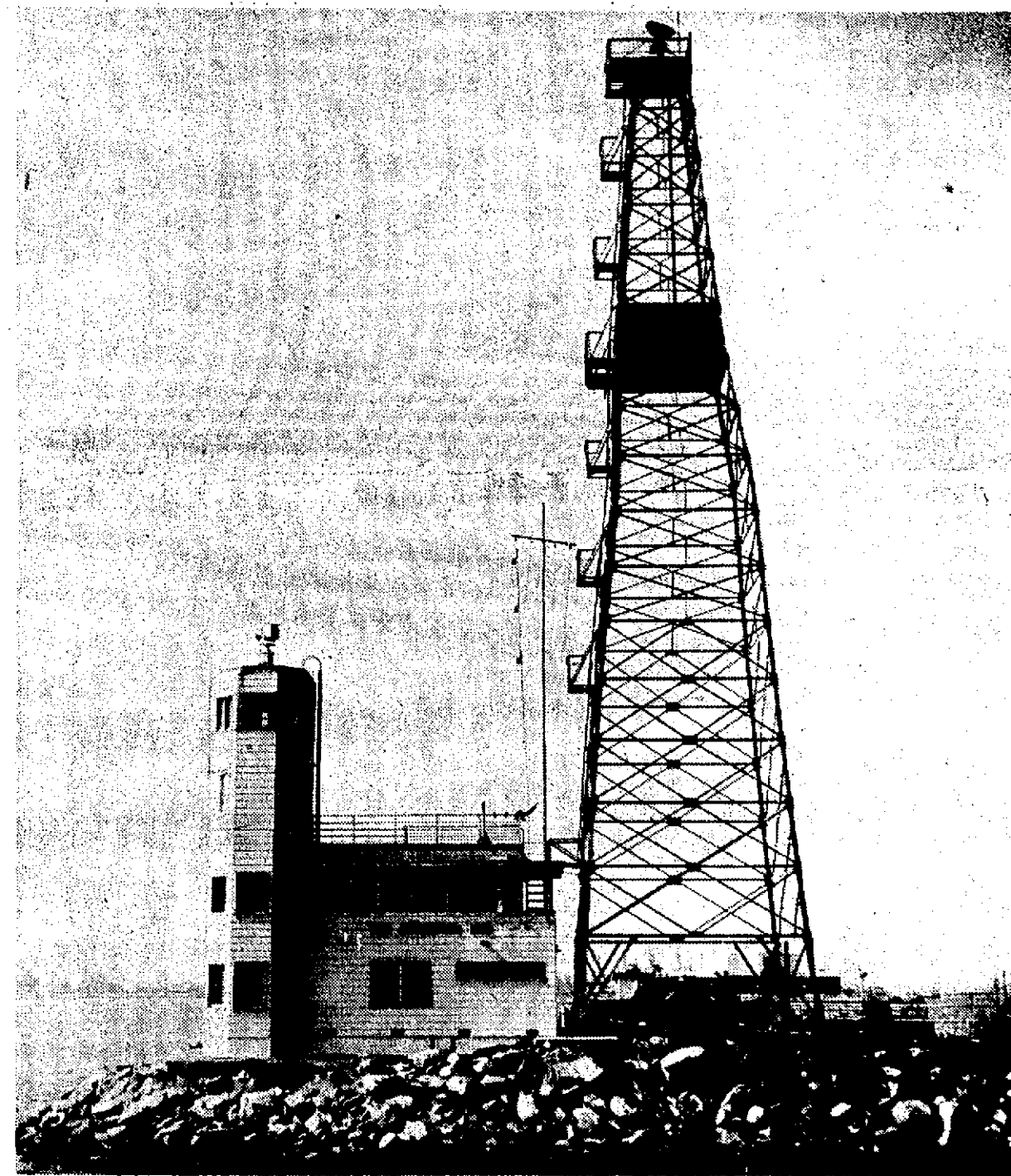


Data compiled from balloon radios is relayed to and dispatched from C. A. A. communications center to air stations over world.



—Official U. S. Coast Guard Photo.

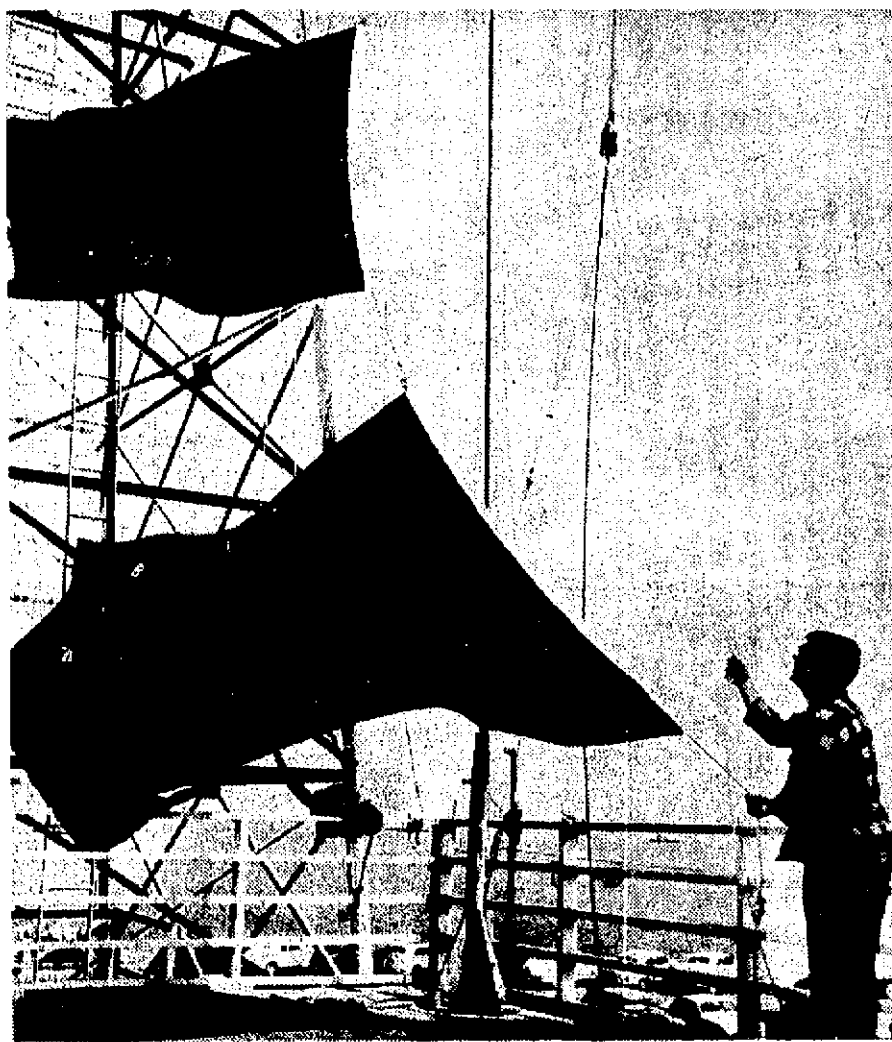
Coast Guard crew, hundreds of miles at sea, take observations to chart wind currents.



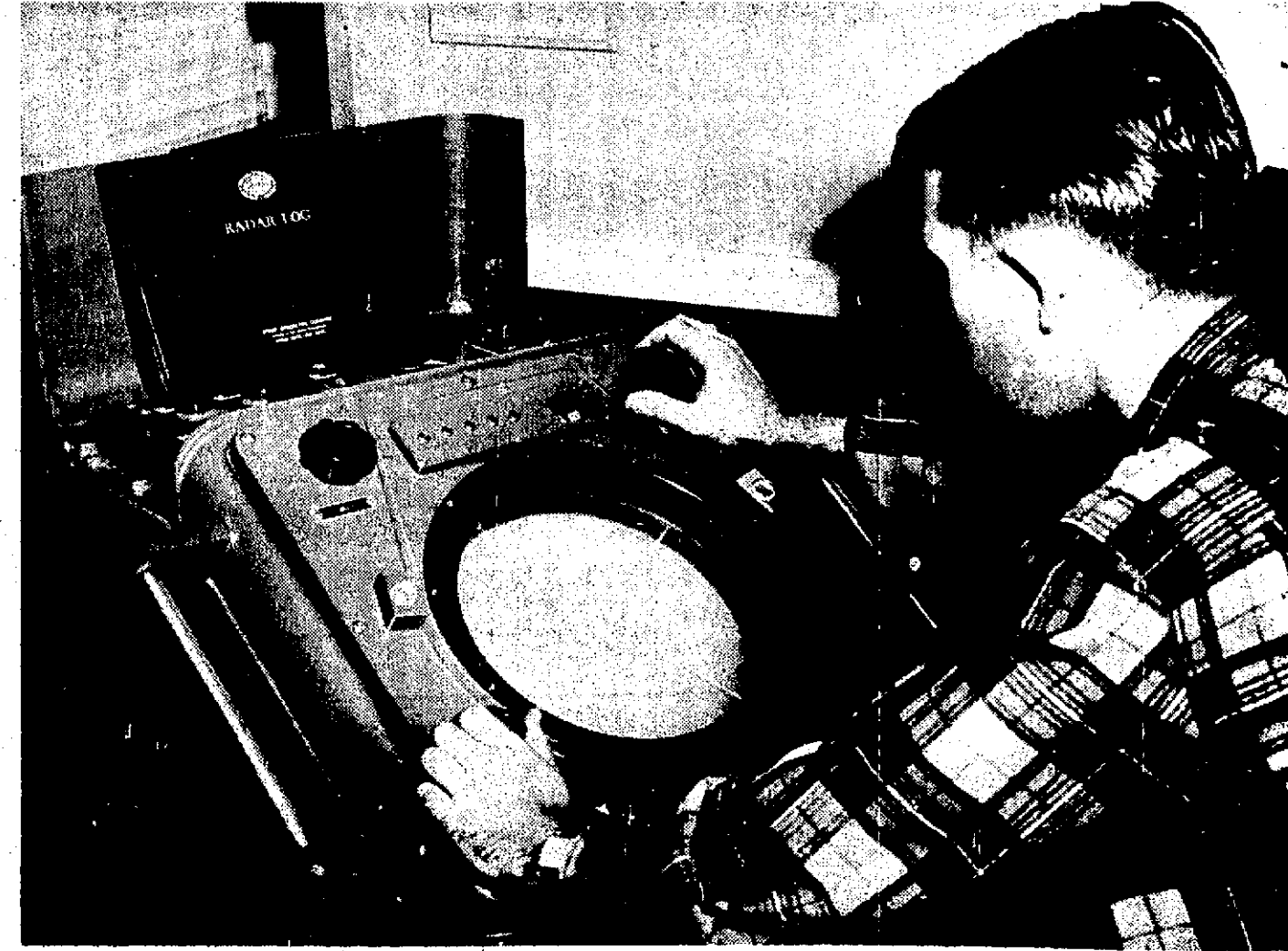
Wind velocity is recorded for U. S. Weather Bureau at port pilot station, end of Pier A, Long Beach Harbor.



John W. Teed, for 15 years official U. S. Weather bureau observer in Long Beach, takes daily 3 p. m. temperature readings.

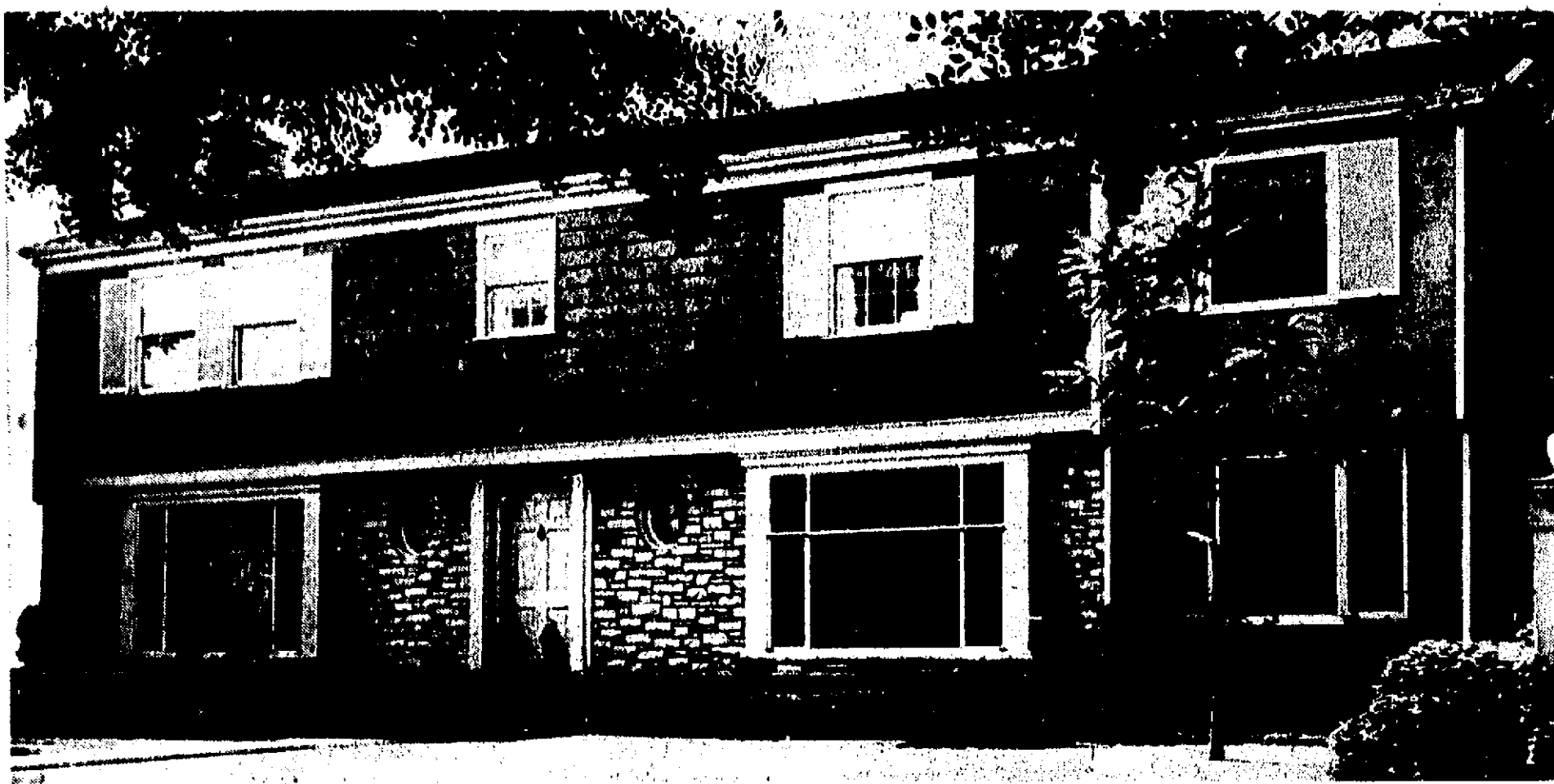


A "southeast wind" storm warning to ships is raised at port pilot station.



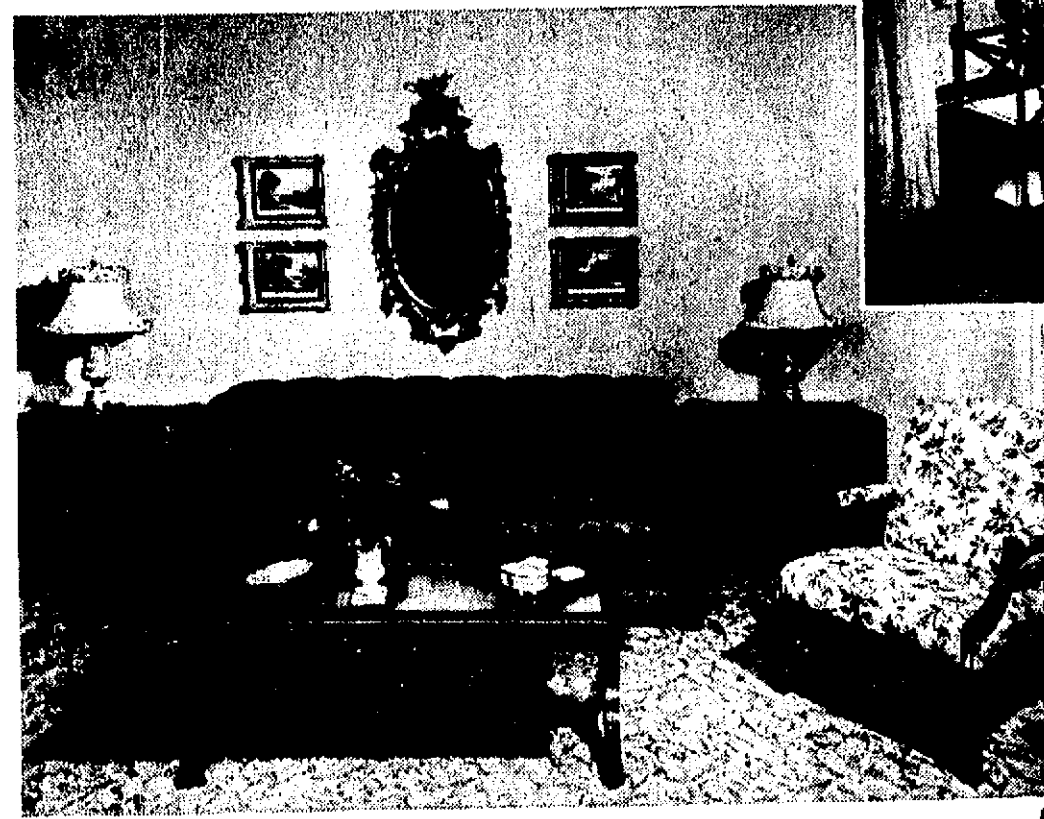
Harbor Department's radar gives weather information to ships in fog or in the night when the storm warning flags can not be seen.

House of *Pleasing* Contrasts



Pleasingly contrasting materials used in the construction of the home of Mr. and Mrs. O. M. Slosson are of flagstone, horizontal siding, brick and plaster. The flagstone adds a novel touch. The porch is of brick above flagstone wall.

Large corner windows in den (right) look out on the terrace, back garden. Casement curtains give privacy.



Prints framed in gilt are grouped with ornate mirror (above) for wall decoration over living room couch.

White, turned balusters and mahogany rail trim stairway (right) in entrance hall. Paper is white, gray.



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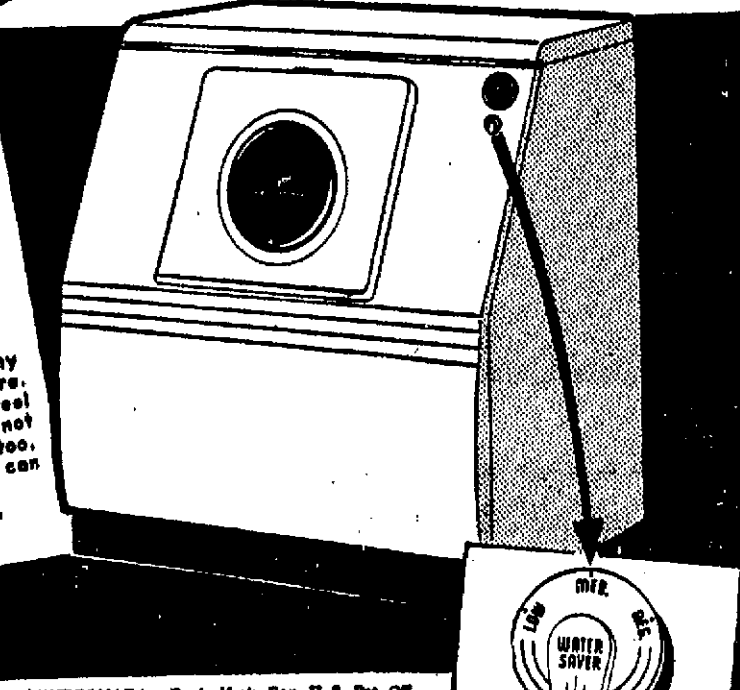
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— MRS. CLARENCE EVANS,
6669 Cherry Ave.,
Long Beach.



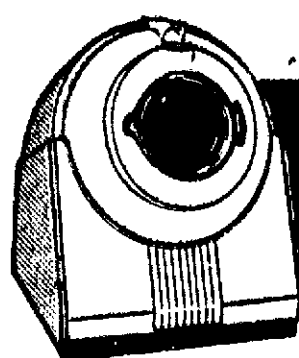
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ALSO IN ANAHEIM AND BELLFLOWER

By Dorothy Killam

FLAGSTONE, horizontal siding, brick and plaster—all are pleasingly contrasting materials used to make the exterior of Mr. and Mrs. O. M. Slosson's new home at 4142 Cedar Ave. outstandingly attractive.

This home was given an impressive front by Architect Hugh Gibbs who designed the lower story of flagstone in which are set a pair of picture windows flanking the paneled front door with its pilaster trim. The second story is of horizontal siding which has been painted a rich reddish brown shade and the plaster portion is grey. A brick porch which is set up from the front lawn by flagstones runs the width of the house.

Although the basic lines of this house reveal the contemporary trend, the traditional details, such as shutters and pilasters make it the kind of a home in which Mrs. Slosson's furnishings of traditional flavor belong. Furnishings follow the modern trend although they recall the 18th Century.

A front entrance hall with its staircase of white turned balusters and mahogany rail. This stair hall leads to the living room on one side, the dining room opposite and to a short hall opening into the other downstairs rooms.

CARPETING in various tones of grey is used in the entry and in the living room where it and grey walls make a pleasing background for deep rose draperies as well as upholstery fabrics in rose and green shades. White moulding trim around the ceiling and the fireplace is a traditional note. The fireplace has a facing of deep green marble.

A glass door flanked by windows take up most of the back wall of the room, providing as engaging picture of the terrace and back garden beyond. The large picture window at the front looks out on the front garden. Casement curtains can be drawn across these windows to keep out the sun or to provide privacy. Draperies are of a deep rose color.

A grouping of couch, coffee table and two chairs placed opposite the fireplace is made especially interesting by an arrangement of four prints framed in gilt. An oil painting over the fireplace is also ornately framed.

In the dining room scenic paper in tones of grey surrounds Chippendale chairs and a sparkling crystal chandelier. Carpeting here is a leaf design in grey like that used in the entry and in the living room.

In the kitchen, just inside the door leading from the dining room, is a serving counter with cabinets above and below. Similar counters are built next to the door leading to the den. Walls and cabinets are painted yellow with green trim and the floor is covered with embossed linoleum in a tile pattern.

A breakfast room just off the kitchen has a window



In the master bedroom (top photo), quilted spreads in pretty floral design are placed over ruffles.

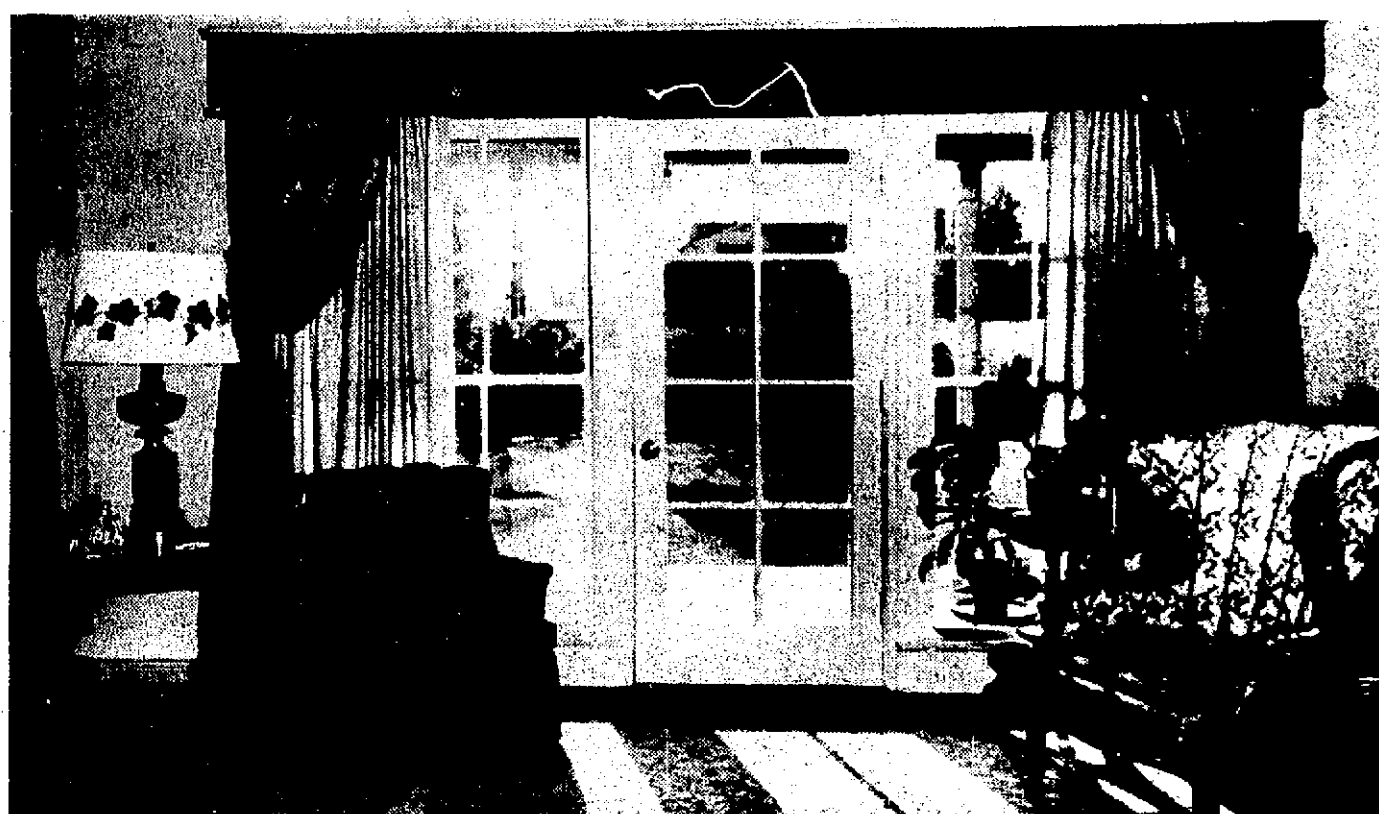
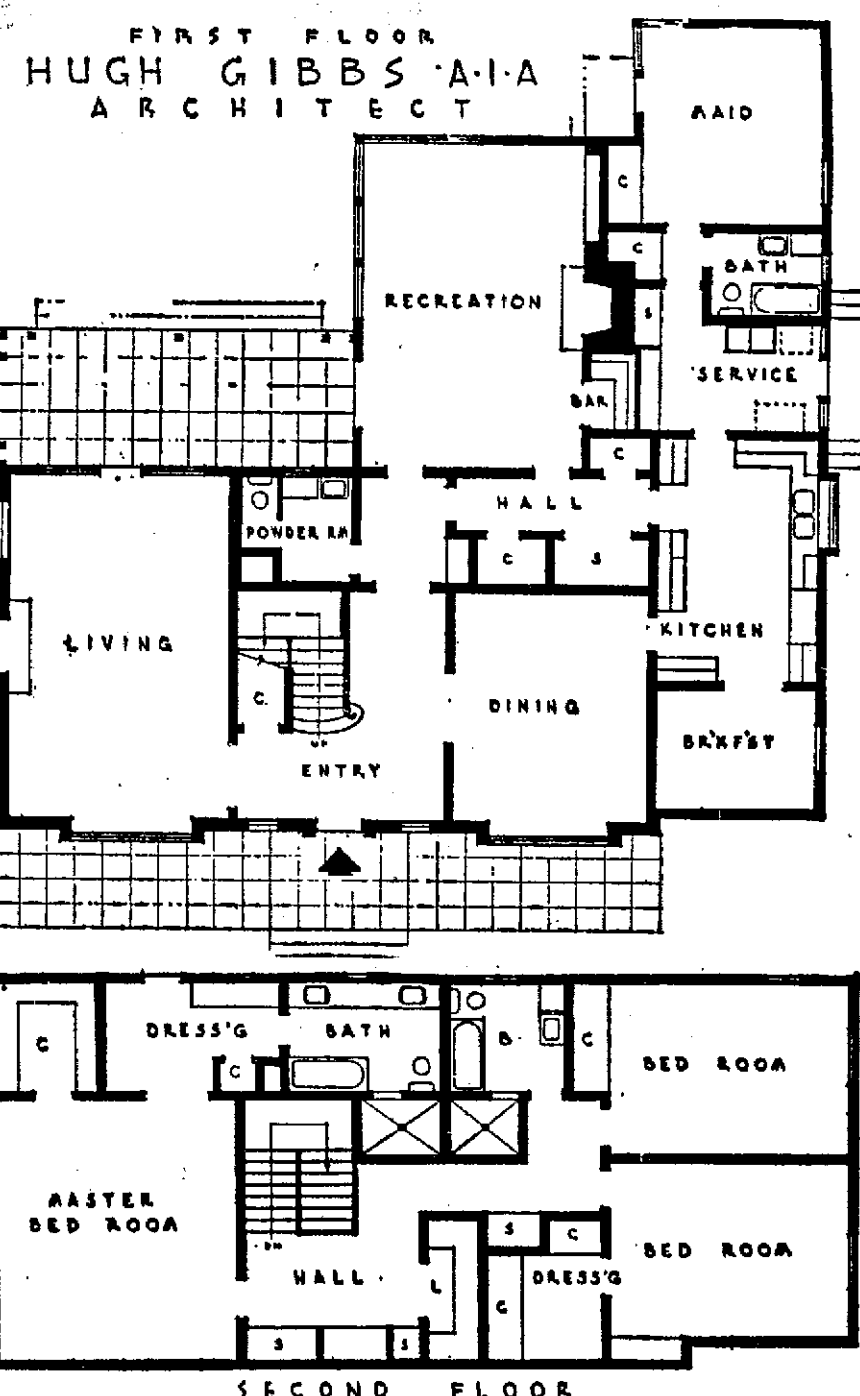
which welcomes in the morning sun. Wallpaper is in a gay pattern of flowers and an early American motif is carried out through the use of comb-back chairs and maple table.

IN THE DEN, walls are covered in wood finished in a natural shade of reddish hue. The paneled fireplace is trimmed in the same wood with a red brick facing. Also built into the fireplace wall are recessed bookcases.

Large corners and a glass door look out on the terrace and back garden and are hung with floral draperies. Curtains can be pulled for privacy. This house is well supplied with closet space. A closet in the entrance hall was especially built for hanging wraps of guests, two roomy closets in the hall between den and kitchen are for cleaning paraphernalia such as vacuum cleaner and brooms and for general storage; upstairs a large walk-in linen closet has a place for everything.

Upstairs in the master bedroom walls are painted star

(Continued on Page 6.)



A glass door in the back of the living room is flanked by windows, providing the room with a view of the garden. Room also has a view of the front garden.

Scintillating Evenings in Paris

Evenings in Paris scintillate as Frenchwomen set a glamorous fashion pace. Lavish beading and bare shoulders, curve-hugging and very billowing skirts, symmetrical and asymmetrical bodices—they're all found in these lavish costumes. Agreed on two points the masters of haute couture have left the waistline in its place, and they have created gowns with definite drama, whether their mood be sophisticated or romantic. These gowns are by top Paris designers.



An ankle-length dance dress in bronze faille, with its skirt entirely worked in enormous dahlias, illustrates "petal silhouette." The bodice dips into a "V" at the front and back.



Black velvet, heavily encrusted with gold embroidery, makes a dinner ensemble. This elegantly-fitted dress features striking crescent pockets, outlined in same rich embroidery.



Strapless, gold sequin bodice, and a stiffly-flaring tunic of multiple layers of black tulle, top slim skirt of black velvet.

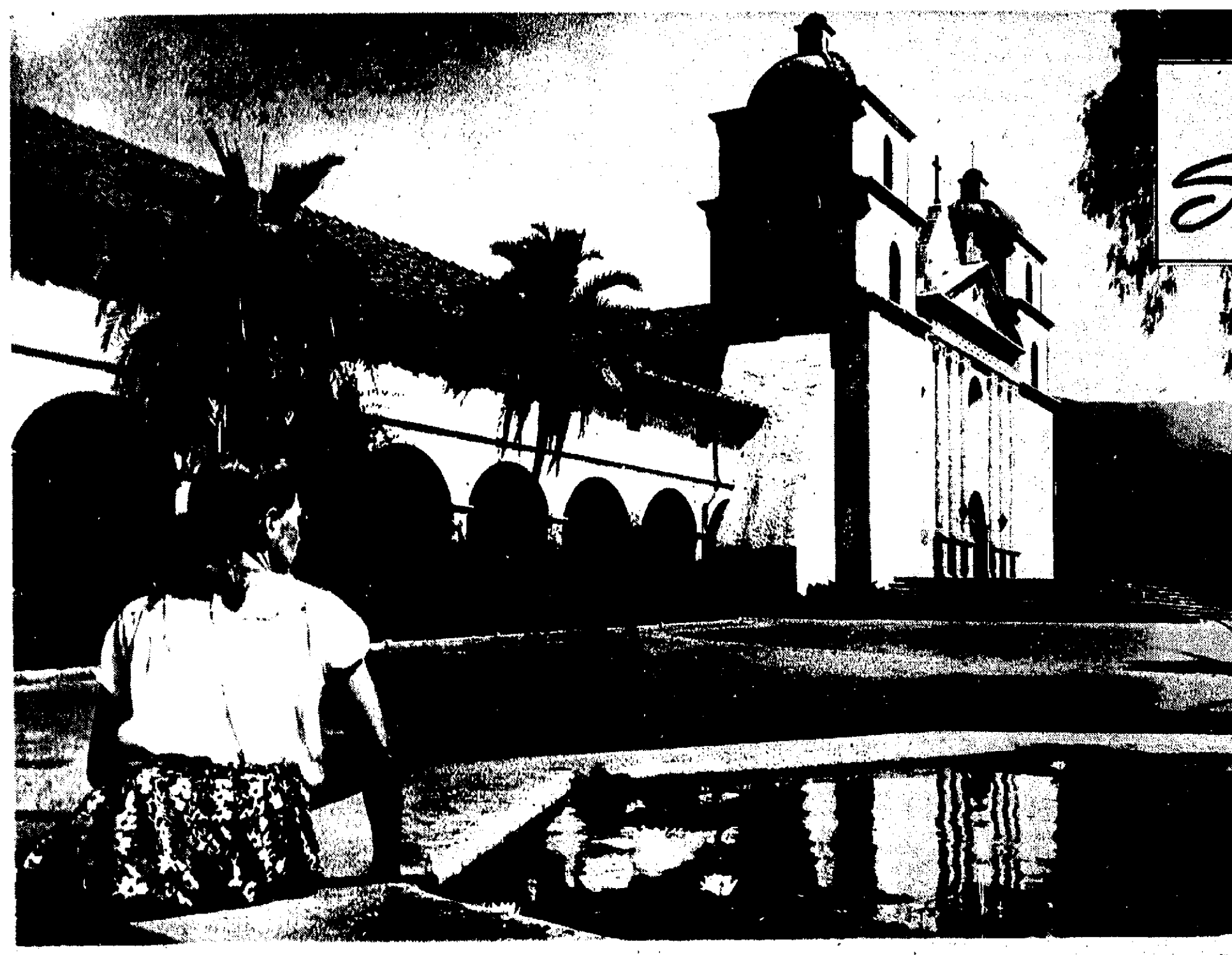


Exotic jet flowers rise across front of this black-and-white sheath gown. A glamorous fan adds color.



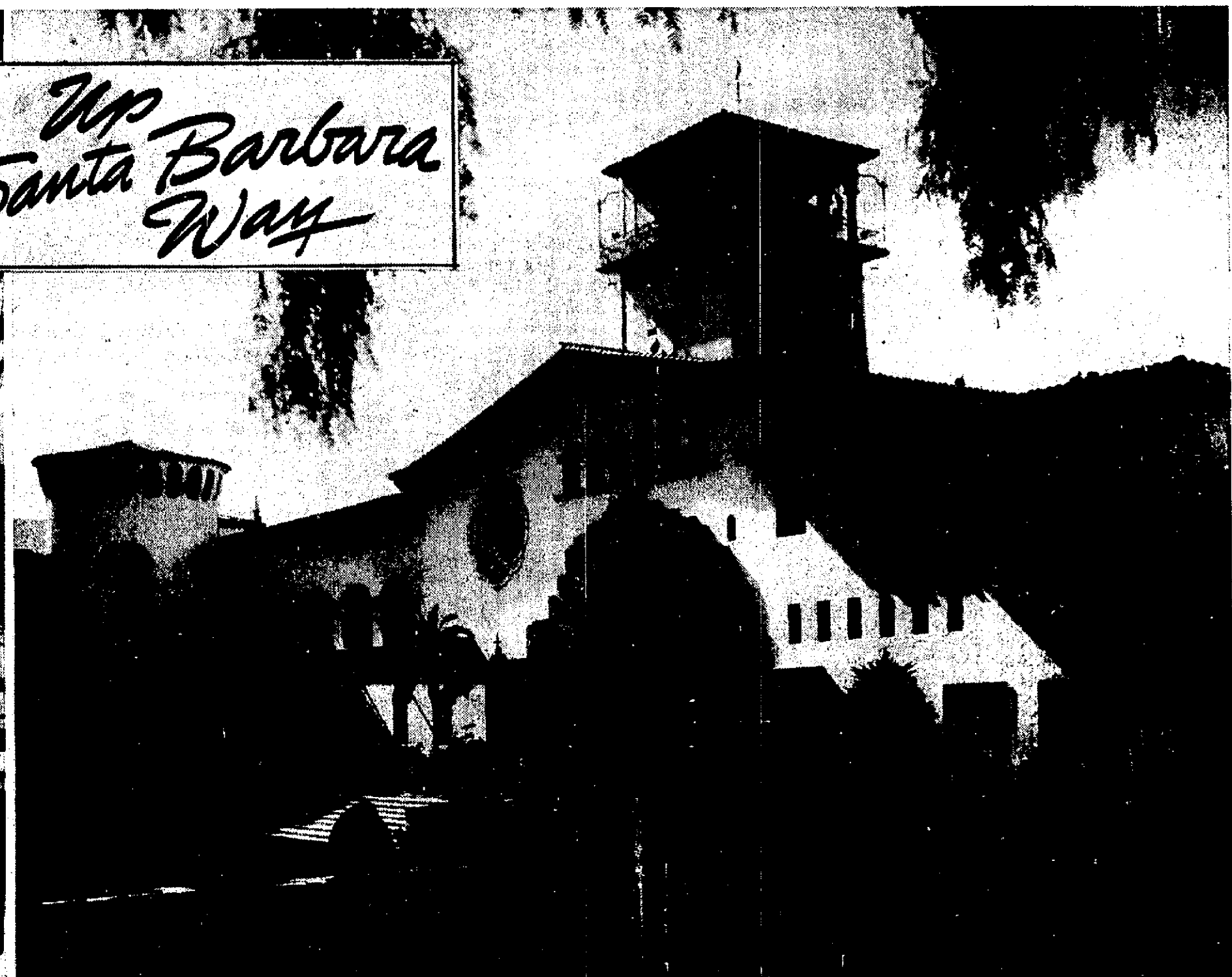
—Photographed by David S. Boyer, Acme Staff Correspondent.

"Elephant ear" leaves in purple velvet sprout from this strapless bodice and flowing navy tulle skirt.



—Union Pacific Railroad Photo.

Spanish and Moorish influences are blended into the finest mission standing in the chain extending along the California coast. This is Santa Barbara Mission chapel as it was built in 1815.



—Photo by J. Walter Collins.

Architectural beauty is to be found on every hand in Santa Barbara, as is evidenced by the county courthouse pictured above. Santa Baarbara's mild climate makes it tourist mecca.



Rustling taffeta remains popular for dance dresses in the Southland's most captivating styles for fall and winter. Billowy skirts lend added femininity and there are many colors to choose from. Oh, there's fun in going dancing in the gay new fall dresses!



Rustling taffeta takes on a pirouette mood in the dance frock above by Emma Domb. Bodice is boned to wear strapless if desired; jacket matches.

Taffeta's rustle goes with the full-skirted evening dress (at left) which has petticoat detailing. It is another new idea from Emma Domb fall group.

Date-Time is name given the striped taffeta dance dress (right) designed by Saba. The parasol pleated skirt is a feature sure to slim waistline by inches.



IT'S AN ANTIQUE

Great Designer

By Mary Lou Zehms

THOMAS SHERATON, last of the great English furniture designers of the 18th Century, has been called the greatest of them all. Born at Stockton-on-Tees in 1751, he probably moved to London about 1780. He was influenced in his design by the Louis XVI period and by the other designers of this age—Chippendale, Hepplewhite and the Adam brothers.

Sheraton had a wonderful sense of proportion, placing emphasis on perpendicular lines and always made ornament subservient to the structure. He was far more interested in the grain of wood and

perfection of proportion to create pieces of beauty and grace.

With his brilliant abilities as a furniture designer, Sheraton had an unhappy disposition, was narrow minded, criticized his contemporaries and made many enemies. This made life almost unbearable for him and his family as they lived in constant poverty while the other "greats" were successful financially. One writer described him as having "a voice like a fishmonger" and that he "dressed like a street sweeper."

In spite of this, he was a genius of great versatility, a drawing teacher, author, publisher and preacher.

The vogue of painted furniture was at its height from 1780 to 1800, started originally in the 1760's by the Adam brothers in order to produce light-colored furniture that accorded with their over-all schemes of interior decoration in the then pseudo-classical style.

It is quite evident that Sheraton borrowed many of his ideas from the Adam fashion of the day, from the style of Louis Seize of the French Court and from other cabinet makers. But the key to Sheraton's outline is in the Puritan element in his character. There



Canterbury magazine rack fashioned by Thomas Sheraton in 1780s. Straight and curved lines are used.

is always a touch of severity to all his pieces of furniture; he liked the use of straight lines.

THIS does not mean that Sheraton never used curves. He approved of the serpentine swell for front shaping of sideboards and cabinets. His only objection to the use of curves was when they were "unsupported." In the example of the magazine rack illustrated here, Sheraton deftly applied curves with straight lines to make a well-

balanced article. This mahogany Canterbury rack, styled with a bottom drawer, is in a Long Beach antique shop.

The general effect of all Sheraton furniture is refined and graceful with both straight and curved lines. As underbracing on some of the heavier pieces, he used a light weight X-shaped stretcher. Sheraton furniture styles are widely copied today as the refined character of this period makes it adaptable to the average American home.

Keep Floors Bright

By Bob Scharff

EVERYBODY admires a beautiful floor, but making a floor beautiful and keeping it in condition are problems that require more consideration than is usually given.

If a floor needs refinishing it must first be sanded, either by hand or with a sanding machine rented from your local hardware store.

After sanding, a filler available in paste form, should be applied to fill the pores of the wood. Apply the filler as directed, first with the grain and then across it. The filler will be somewhat glossy at first, but in a short time it will begin to dull. When this occurs, it should be wiped off across the grain with a coarse cloth. The wood should be rubbed until it is rather shiny, indicating that the excess filler is gone, and allowed to dry for at least a day.

Since the filler raises the grain somewhat, the floor

should next be sanded again lightly with No. 0 sandpaper.

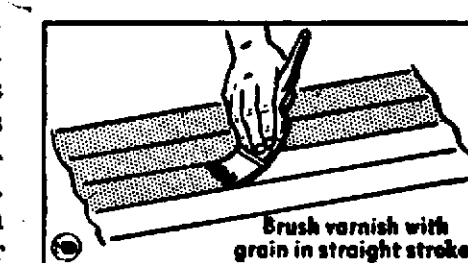
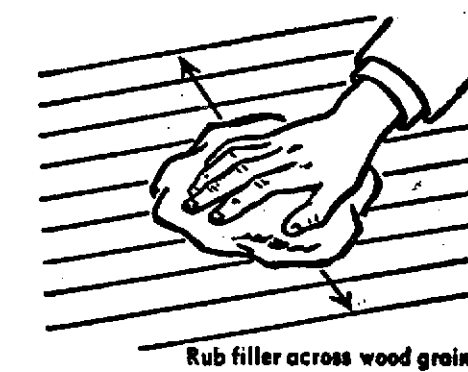
To varnish, start in a far corner and work toward the exit, covering three or four boards at a time completely across the room. This prevents any joint marks from showing. Lay the varnish on in straight strokes, brushing with the grain. When the brush is empty, go back and brush out the varnish evenly.

Don't try to work the varnish too much because it dries rather quickly and don't attempt to put it on too thickly. A thin, uniform coat hardens best.

The universal beauty treatment for floors, whether varnished wood or linoleum, is waxing. There are various kinds of floor wax, each requiring a different application. Paste wax which is rubbed on and then polished by further

rubbing is considered best since it gives a hard, wear-resistant surface.

When a waxed floor is slippery, it is usually due to the fact that too much wax has been put on. A thin, hard film is most beautiful and is not slippery.



Earrings With Wings

IDEAS are the stuff that makes the world go around.

Take Judith McCann, wife of Charlie McCann, New York cable editor of the United Press, who was in Long Beach last week.

Mrs. McCann, former fabrics editor and fashion co-ordinator, wanted to have some large aquamarines made into earrings. The importer told her the stones were too heavy for earrings.

So Mrs. McCann decided to work out her own design and took it to a jeweler. He kept wanting to know where the clips or screw went, and Mrs.

By Hazel Beatty

McCann explained over and over that there weren't any clips or screws; the prongs would just rest inside the lobe of the ear.

Exhibiting her brain-child in Long Beach, Mrs. McCann explained the operation:

Her earrings are held on by two wire wings, which fit effortlessly into the lower and outermost recess of the ear, and a smooth round wire

which runs behind the ear to steady the ornament.

"The wings can be quickly adjusted," according to the inventor. "There's absolutely no pressure involved. And the rings won't drop off, or pinch, under the heaviest pendant."

And not only that, "women with the so-called Bourbon ear, that is, with no lobes, can wear them just as easily as anyone else. The lobe doesn't enter into it for years."

Another hobby of Mrs. McCann is wire portraits. She had with her several of these, including the late Dr. Hugh Auchinloss, noted New York surgeon; Franklin P. Adams, and Jimmy de Salvo.



Judith McCann wears earrings of own invention.

House

(Continued From Page 4.)

dust pink, the carpet is a pleasing shade of green, spreads are quilted in a floral fabric with rose-colored ruffles. Headboards of the beds are shaped in a French Provincial design of honey colored wood which is perfectly matched in wooden valances over the spacious windows. Hand carved designs on these valances make them especially attractive.

Gay pattern of flowers in the wallpaper and plaid spreads on the twin beds make teen-age Nancy's room especially inviting. A convenient little desk has a top that can be folded up to hide clutter and recessed shelves provide plenty of space for souvenirs.

Make the Fishpond Safe

By Eleanor Avery Price

IF A FISH POND is on your fall landscaping schedule, or if you already possess one, make certain that there is no danger of a child toppling into its water.

For the fish pond whose lines are simple, a safety screen may easily be the solution. A frame of one-inch piping with copper mesh or heavy galvanized chicken wire stretched over it and secured firmly may be placed on a concrete ledge constructed just beneath the water's surface; or the frame may have pipe legs welded to it so that it can be lowered into the pool like a table. Cross pieces of pipe welded to the frame will support the screen in the center.

A fence of suitable height and design may be built around a larger or more complicated fish pond. It need not detract from the beauty of the pool. In fact, it may even give the added interest of creating a garden within a garden. Fish ponds constructed above

ground level instead of below it are proving popular. There



Fence built around fish pond adds beauty to garden, removes small children from the danger of drowning.

PARENTS QUESTION BOX

Quicken Young Minds

By Dr. Katharine Whiteside-Taylor

WHAT CAN be done to make sure that their children aged 2 and 4 years get the best possible start in their mental development is a question before many Long Beach parents.

Fathers and mothers are wise who are concerned about their children's mental development during these early years. Children's minds, like their bodies, are growing fast. Bodies need plenty of good food to grow as strong as nature intended them to be. Without adequate food children may fall quite below what they might be both in height and weight. In the same way, if their minds do not have enough to grow on they may not grow as far mentally as their gifts would take them, given adequate food for their minds. Studies indicate that with rich and stimulating play materials such as all good nursery schools and more and more homes are providing these days, children's mental development moves along much more rapidly than those lacking such a "lush environment."

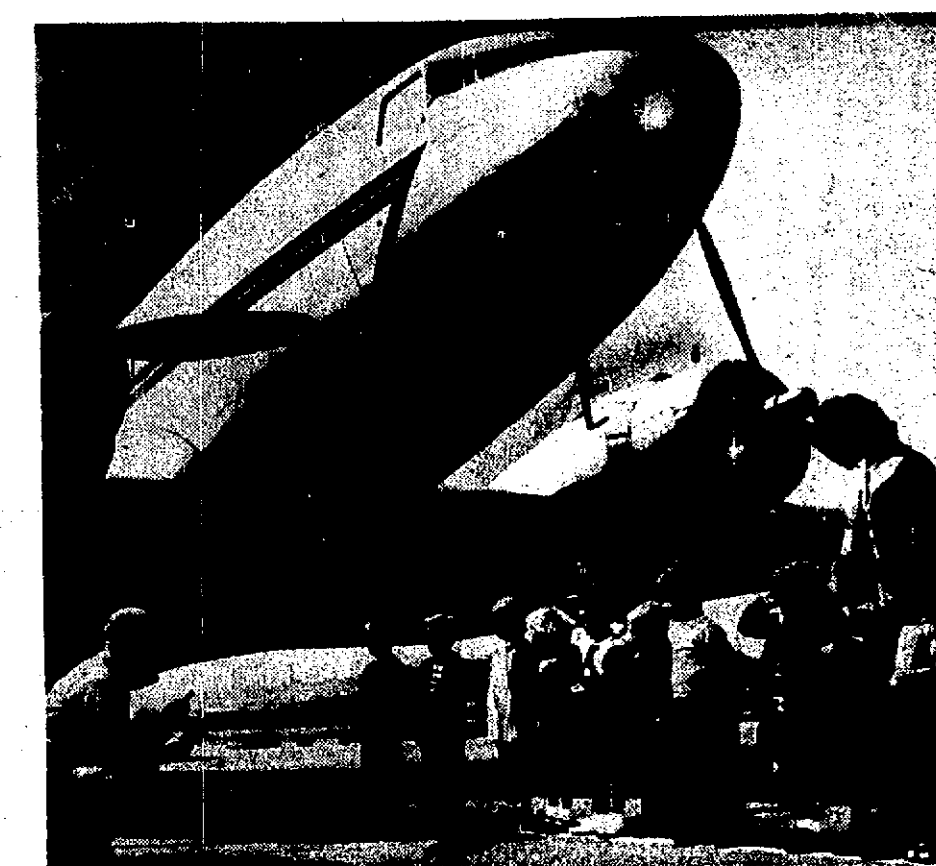
The second essential to good mental growth is what is called "extensions of environment." That is, children should be given opportunities from two years on to see interesting things and places beyond their own backyard and immediate neighborhood. First trips to the corner grocery, to the park nearby to see trees and birds, then a ride on the bus (in itself a new adventure!) going down town to investigate larger stores, and trips to the ocean to find shells and see seagulls.

And then when possible we should plan the most exciting thing of all for youngsters in our air age—a trip to see one of the big planes go up! Such adventures again are not only for fun but to give the child's mind full opportunity to stretch and grow.

REALLY interesting trips with an airplane official present to explain the wonderful works can best be arranged for groups of children such as those in co-operative nursery schools. The one pictured here,

for example, was worked out by Mrs. Helene Drown for her own child and the other children in the Wrigley Co-operative Nursery School now meeting in the nursery room at Cabrillo Homes III. It is not only that such intensive explorations can more often be arranged by groups, but there is also the additional advantage of the social education going on between the children all the time.

NOTE: Mrs. Katharine Whiteside-Taylor is co-ordinator of family life education at Long Beach City College.



Children gain mental stimulus from informative visits to points of interest, such as a tour of the airport.



The tiny wings of Mrs. McCann's earrings rest in outer ear; the strip of wire extends behind ear.



Antiques add charm to the home of Mr. and Mrs. Richard C. Morgan. Chairs, above, all old-timers, were left in natural wood color after many coats of paint were removed. Dry sink is in left background, old dough trough, right foreground.

Antiques Add Charm

By Althea Flint

MRS. RICHARD C. MORGAN is of the firm conviction that antiques are fun to collect and that they can add much to the distinction and charm of a home if they are put to use. As the accompanying pictures will show, the home of Mr. and Mrs. Morgan has been made more interesting and lovely because Mrs. Morgan uses her collection of antiques.

In the living room a miniature iron stove that someone's great grandfather warmed his feet on many years ago, is put to use as an end table beside a comfortable love seat and Victorian rocker which is proportioned to the small size of women during that time.

The coffee table was once used by a cobbler for making shoes and the nut bowl on top holds a butter pat which is now used for cracking nuts. An old fluting iron is an ideal substitute for a cigarette box, besides providing conversation material. Magazines are stacked in an old pot which rests on a pair of antique andirons. A cranberry picker also holds magazines.

Although Mrs. Morgan is an antique fancier, she has due regard for comfort and has furnished her house with comfortable pieces. A loveseat, covered in a brown pattern on a white background, a Boston rocker and comfortable chairs also make this room pleasant.

Accessories are all antique pieces that add to the color of the room. A lamp which stands on a marble-topped table was

once oil burning. Now its chimney is fitted with a bulb and pretty fabric shade. Quaint scenes are painted on its satin glass. A dainty porcelain clock decorates the marble top of a chest of drawers.

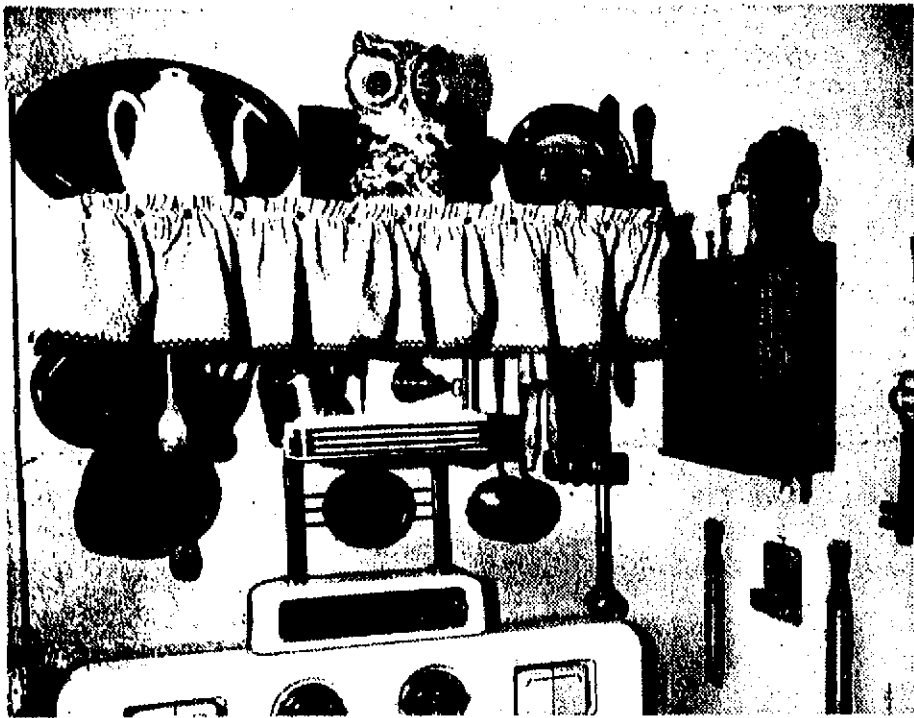
The dining room is an alcove off the living room and the blue-green color used on the living room walls is taken from the dining paper in a colonial pattern of red and green. Curtains are white-ruffled tie-backs.

THE MAGNIFICENT hanging lamp in the dining room has the same pattern painted on its shade as the satin glass lamp although Mrs. Morgan got them in different parts of the country.

In the dining room a dry sink with drawers and cabinets is used for dishes and linens. The ideal place for Mrs. Morgan to display her Napoleon dishes is the portion which was once used for a sink. A dough trough is used for a sideboard.

When Mrs. Morgan found the Hancock chairs she now uses in the dining room they had several coats of paint which was sanded down to the natural finish, adding much to their good looks. The table is an authentic piece which has a removable top.

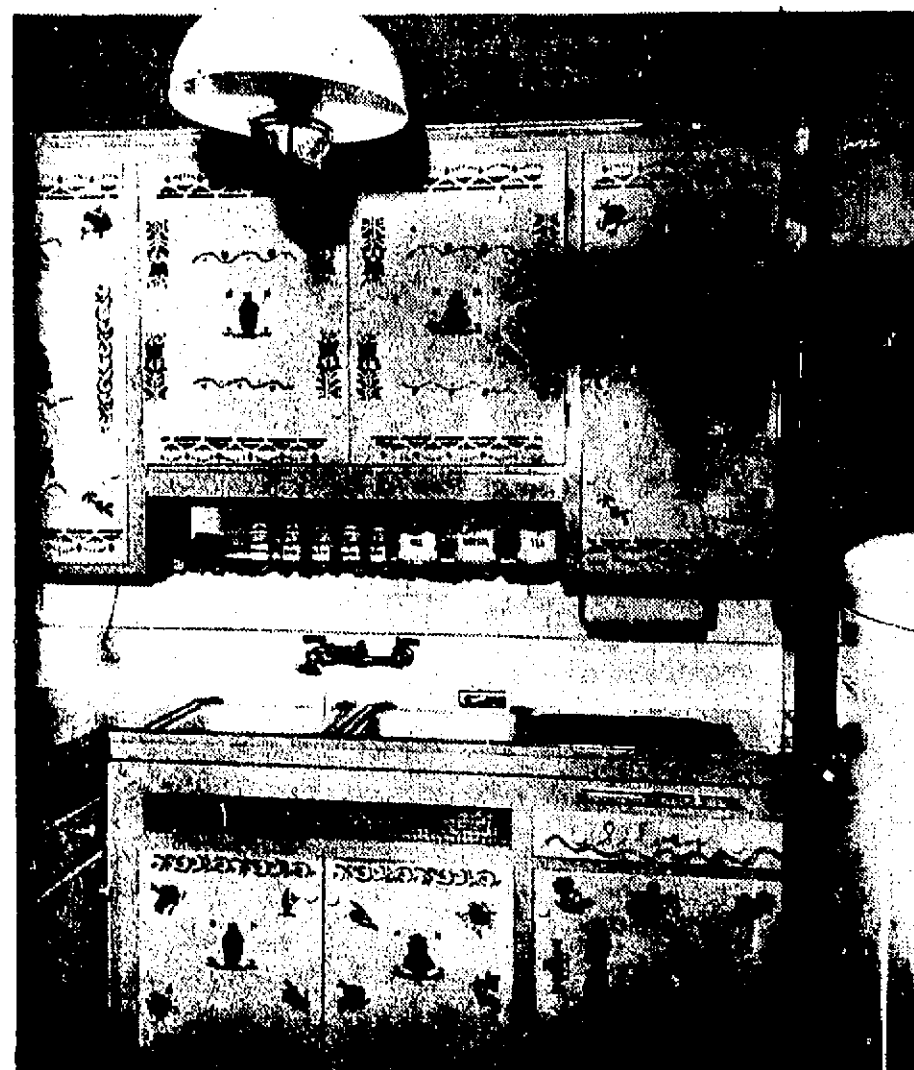
The kitchen was an ordinary white one until Mrs. Morgan gave it personality all its own by painting the cabinets with provincial designs of boys and girls and flowers. The ceiling is papered with a typical early American pattern, and from a shelf over the stove hang antique utensils—all of which Mrs. Morgan finds useful.



Antique utensils hang within easy reach above kitchen stove, kept handy because they are frequently used.



Shutters flank the front door and window boxes add a quaint touch to the home of Mr. and Mrs. R. C. Morgan.



Mrs. Morgan painted these provincial designs on cupboards in gay colors, utilizing only ordinary enamel.

—Photos by Jasper Nutter

An old iron stove which was used years ago has been converted to new use—as end table in Morgan home.

Sunday, October 30, 1944

House With Pie Wedge Missing

By Everett Purcell

WOULD you buy someone's unfinished dream house? Even though the dream was at the stage where it looked like a huge chiffon pie with a quarter slice missing from the front?

Mr. and Mrs. F. B. Singleton did just that a year ago. Today they are as enthusiastic about their house at 3250 Baltic Ave. as they were then, and the dream shines just as brightly in their eyes when they talk about it.

Of course, the young GI and his family got a lot of house. Not counting the large living room that someday will occupy that vacant corner, the area of their home in 1040 square feet.

Although the National Association of Home Builders is promoting expandable houses, designed to grow with the family, the Singletons' place demonstrates that the idea is not new. R. L. Campbell designed and built it for his own family 10 years ago. But the family expanded more rapidly than the house, so Campbell put it on the market.

Whether it was the boys' room or the kitchen that did most to "sell" the Singletons is difficult to tell. An abundance of storage space must have had some influence, too.

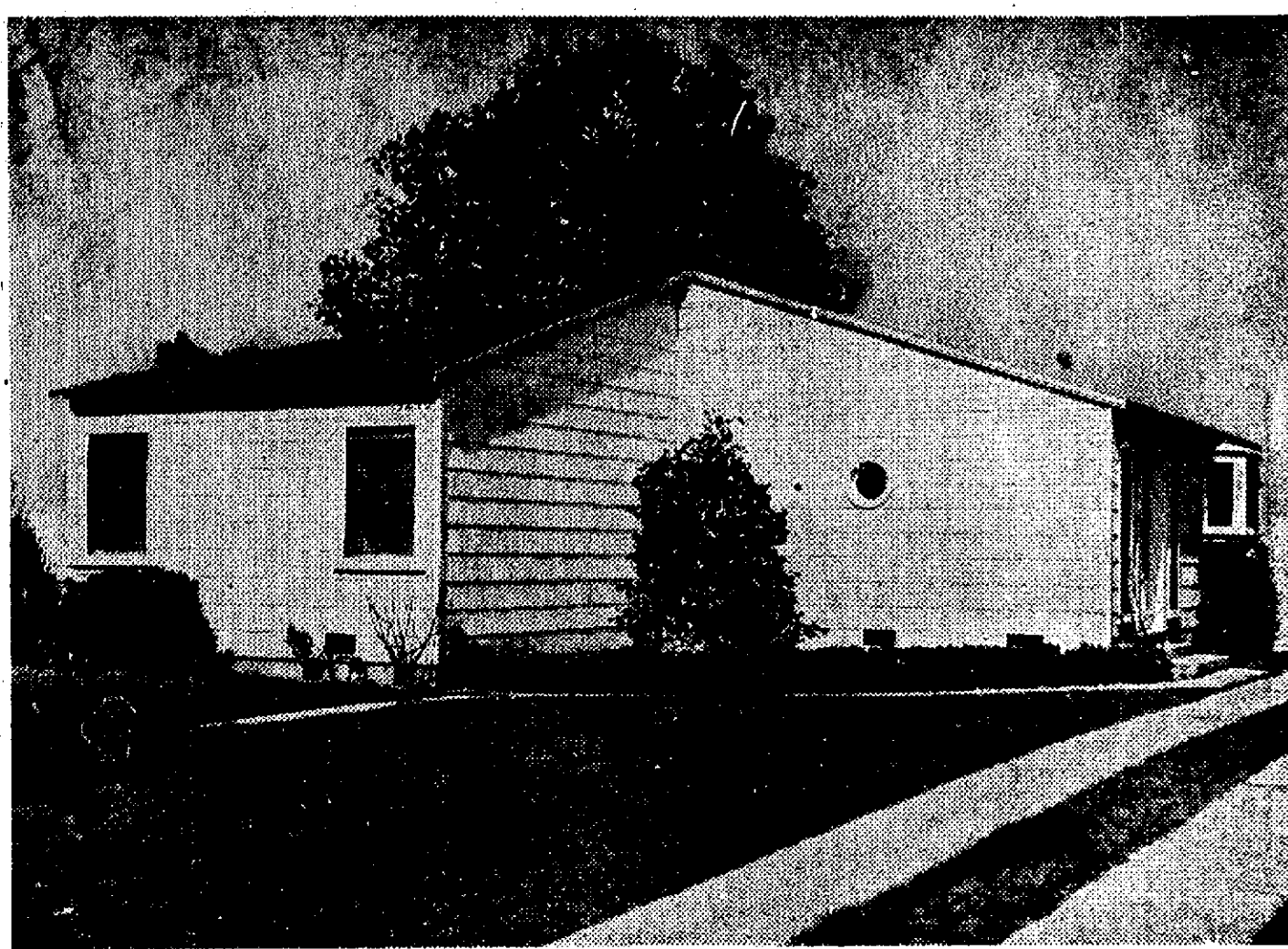
Two built-in beds in the boys' room, each with five drawers in the base, plus a large toy chest between the beds, seemed just right for Donnie, 4½, and Jimmie, 2. But when the parents saw that the room had its own half-bath, with shower controls low enough for small fry to regulate, their enthusiasm was fired. It grew stronger when they noted that the room had its own door to the back yard, permitting the boys to come in and out as often as they liked . . . which is very, very often . . . without tracking through the rest of the house.

The kitchen was 12 feet by 11 feet, with an adjoining service porch. Nine feet of work space on each side of the sink, with storage above and below, delighted Mrs. Singleton. There is an attractive bay window above the sink. A central spot for the breakfast table brought the room right into step with the trend towards large, family-center kitchens. The Singletons since have installed tile on the work counter. Red ceiling, light walls and gay curtains were added to give brightness and warmth.

THE GENEROUS cupboard facilities in the kitchen are typical of the storage plan. Large walk-in closets in the boys' room and the master bedroom, two large linen closets and a guest closet in the hall, and miscellaneous spots in the service porch were exactly what the Singletons, like most families, needed in a home.

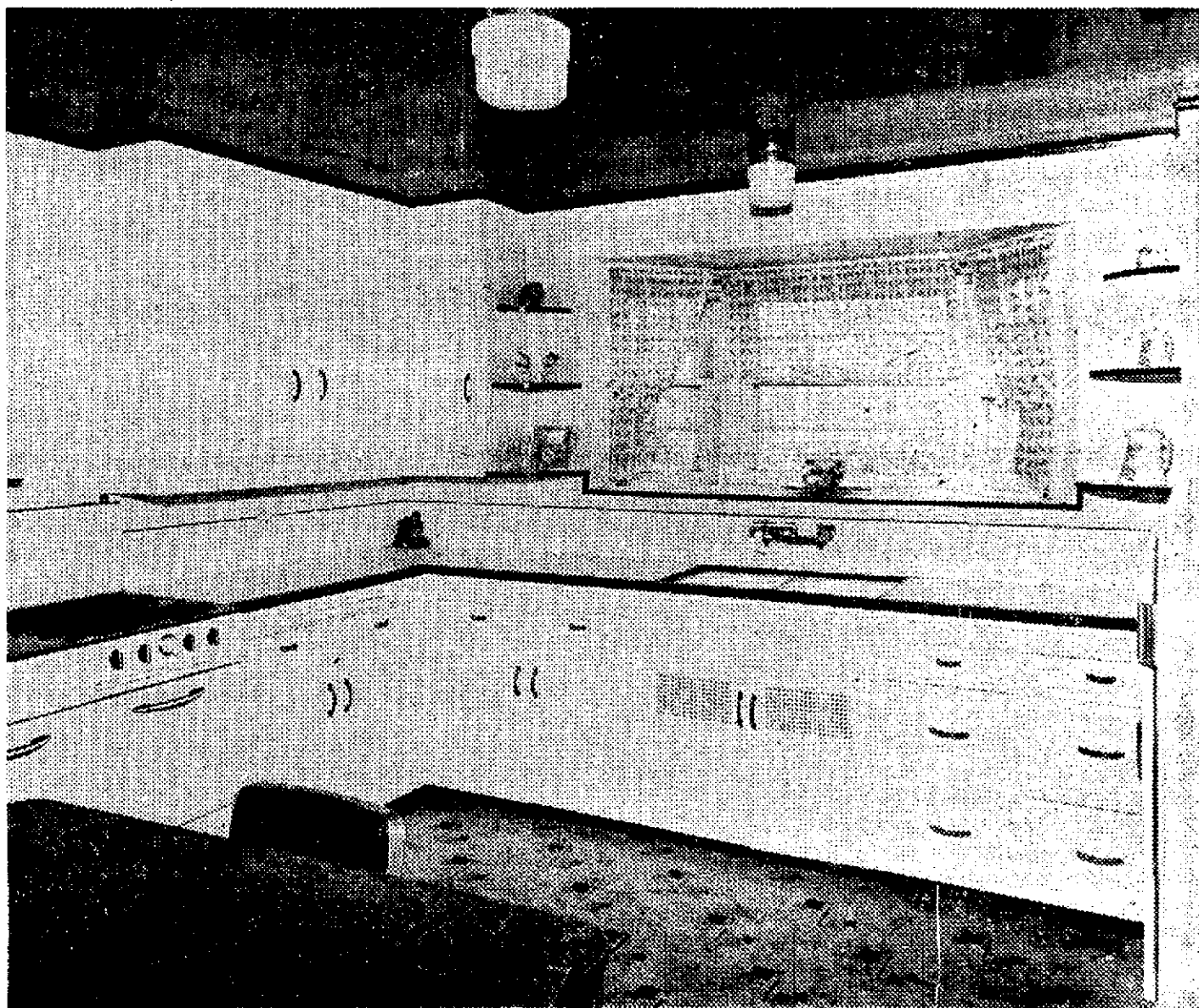
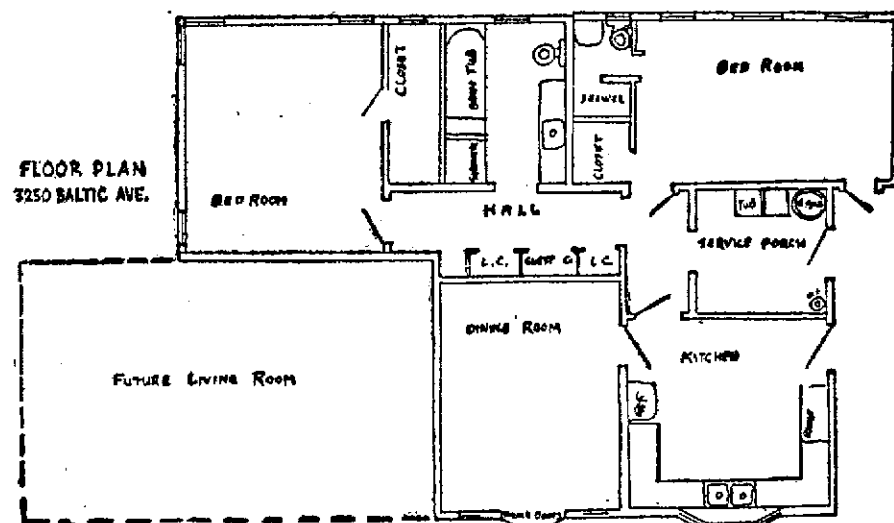
The main bathroom is equipped with "his" and "hers" medicine cabinets above a pullman sink. A stall shower and tub complete what the Singletons regard as an ideal arrangement. The new owners tiled the Pullman sink and bathtub.

According to the original plan, the present living room some day will become the dining room. The Singletons have not decided exactly what the future for the front of the house will be. At present, French doors provide the front entry. A port-



Pie-wedge gap in dream house of another family failed to deter purchase by F. B. Singletons, who'll complete home some day. Floor plan (right) shows imaginary extension of the Singleton house to fill in the gap left for adding on a living room.

—Photos by Jasper Nutter.



This large kitchen was a sales point which helped sway Mrs. Singleton's decision to buy. The tiling, red ceiling and bright trim are her contribution.

hole window in the other outside wall of the room is located where headers have been built for the future living room archway.

A two-car garage, a back yard fenced boy-tight, and Silverado Park only half a block away were clinching features of the sale. All that remains now is to add that room at the front. But the Singletons are in no hurry, for theirs is an enduring dream, anchored by common sense determination not to drown their hopes in debt.

Colonial Built-Ins

BUILT-INS need not be confined to modern interiors; the early American room can also take advantage of their usefulness.

Before a single or double window in one end of a colonial living room place a sofa. Instead of lamp tables, build in at either end of the sofa a table-height cabinet with simple batten door. In either corner, at right angles to the sofa and cabinet-tables, build open shelves to the ceiling, over closed storage cupboards.

On the sofa use a ruffled printed chintz or other cotton slip cover. All the built-ins may be left in their natural finish, and waxed to a soft glow.

On the open shelves display early American pressed and blown glassware, such as the famous Wheeling ruby red, cobalt, topaz and milk-glass made in Wheeling and the greater Ohio River Valley a century

ago. Reproductions of this typically American glassware are still being turned out today in this area by skilled American craftsmen.

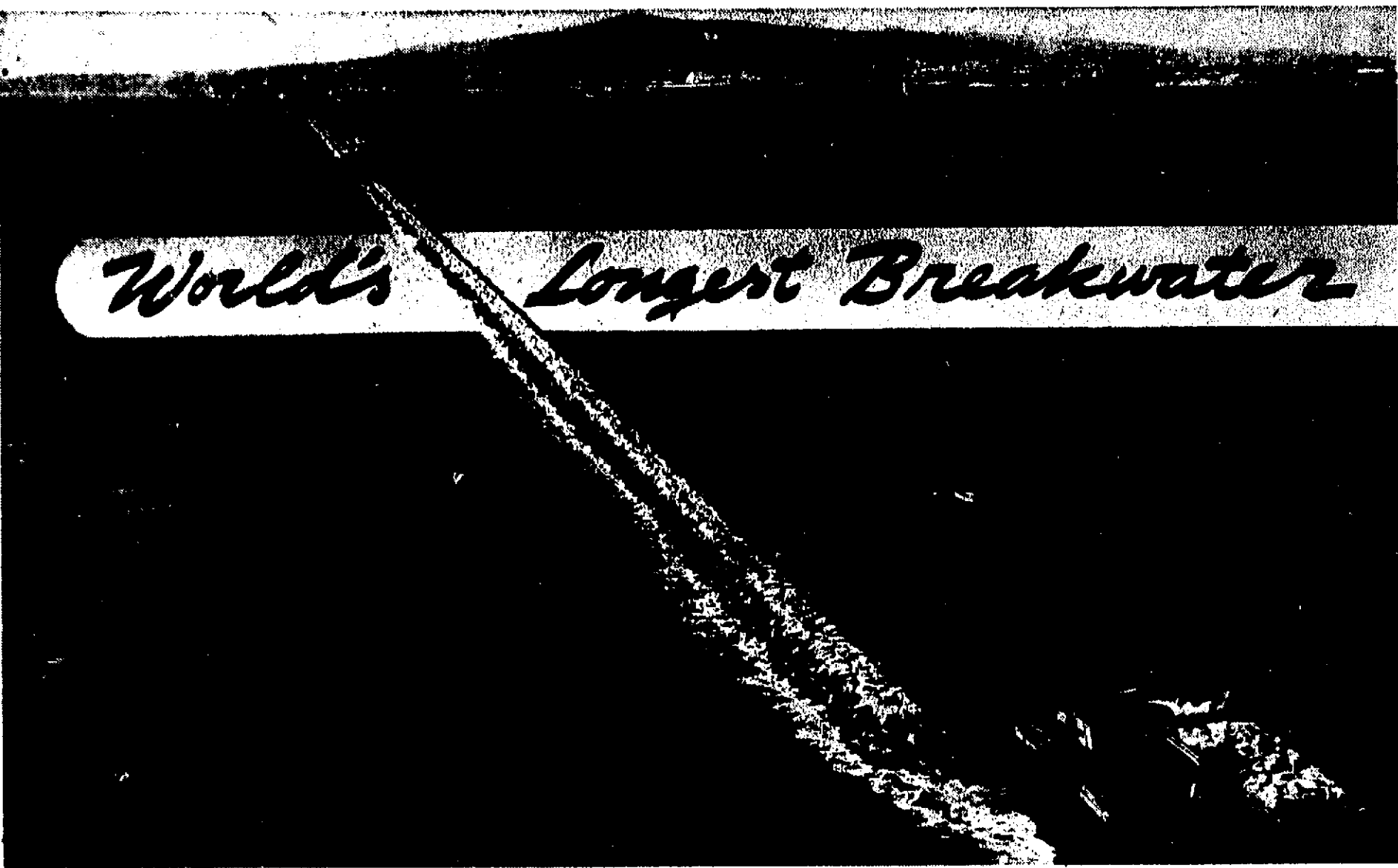
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World's Longest Breakwater

Extending beyond scope of photo above is Long Beach-Los Angeles Harbor breakwater, longest in the world. Crane and barge in foreground are near one terminus of the breakwater which originates about nine miles from Pt. Fermin.

—Photo by Pacific Air Industries.

By Caroline L. Clough

THREE miles off the Long Beach strand stretches a thin line of stone that is the world's longest breakwater. It reaches from the bluffs of Point Fermin in San Pedro to Alamitos Bay near Seal Beach, a distance of about nine miles.

This Long Beach-Los Angeles breakwater represents 29 years of hazardous toil, also 25 million dollars of government funds. It was started in 1920, finished in 1949.

The thin line of granite on the horizon sits on a man-made hill of sand and rock 250 feet wide at the base, tapering off to 16 feet at the top, and 71 feet high. Imagine a hill as wide as the length of a city block extending upward like a mountain peak to the height

of a seven or eight-story building, nine miles long—all built under water!

Where did all the material come from to build this gigantic wall?

Millions of tons of sand and clay came from the harbor itself which was dredged to allow the entrance of great ocean liners.

ON TOP of the 26 feet of sand and clay came the rock, second grade rock, from Catalina Island—12,000,000 tons of it! It took 24 hours for each tug to make the round trip to Catalina, 22 miles across the water and 22 miles back, tow-

ing two large barges capable of holding 2000 tons of rock. Storms were encountered, barges capsized and precious rock lost in the sea. But they toiled on day and night all through the years—four men on each tug and barge setup. Thus the center portion of the breakwater was built.

The top layer consisted chiefly of 20-ton granite rocks transported on flat cars from Riverside County, lifted by heavy cranes onto barges, from the barges transferred again by cranes into their final place in the breakwater. It is these rocks that show above the surface of the water.

The story of blasting this rock was told by Lucien Kellogg in an article published 23 years ago in the magazine Business. Kellogg was standing by a granite quarry near Riverside. It was the noon hour. The workmen had gone back some distance and were watching the expanse of solid wall before them.

"From the camp below came a shout, followed by an answering shout far up the mountain. A second later the earth rocked, there was a muffled roar and a section of granite wall reared itself into the air, pitched over and outward, away from the mountain, while over the scene rose a pall of dust and smoke.

"One hundred and 50 thousand tons of granite broken up

and dislodged by that shot," said the quarry superintendent. "We were six weeks preparing for it."

"Meanwhile, in the city of Long Beach, 80 miles distant, a trainload of granite that had left the quarry that morning was going the way all that granite would go."

Another six weeks, another blast and more granite for Long Beach and the breakwater. This continued for years until the breakwater was finished.

THE HEAVY 20-ton rocks are sometimes washed away in stormy weather. One such storm occurred in September, 1939, when a section of the breakwater looked like the teeth of a giant saw. Although the breakwater rises eight or nine feet above high tide, in heavy seas the spray can be seen from the shore. A venturesome fisherman could be swept into the sea, which has happened a number of times.

The person who conceived this man-made breakwater was Capt. D. E. Hughes, Army engineer in charge of this district from 1902 to 1940, and it was the Army engineers who, with surveying instruments and compass, worked ahead of the builders surveying a straight path across the rolling sea.

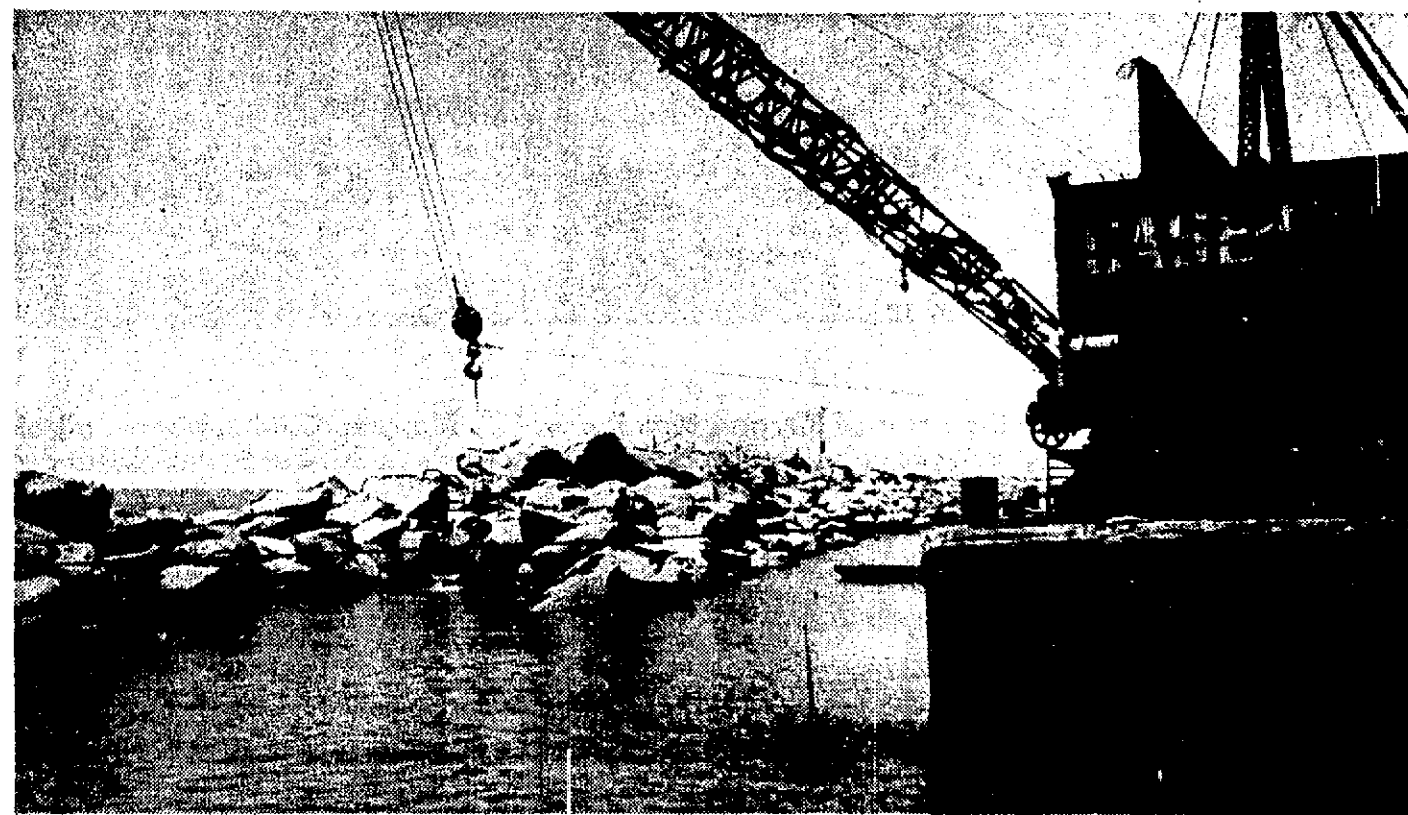
A Liberty ship built here during the war was named for David E. Hughes.

Fortunately in all these years with the handling of immense boulders, the hazards of wrestling with the sea, there has been no fatality. Capt. Grant, a seaman who was master of a dredge on this project, in his last illness requested to be buried in this breakwater. His wishes were carried out with proper ceremony. Today, his tomb is 250 feet wide, 70 feet high and as long as the breakwater itself.

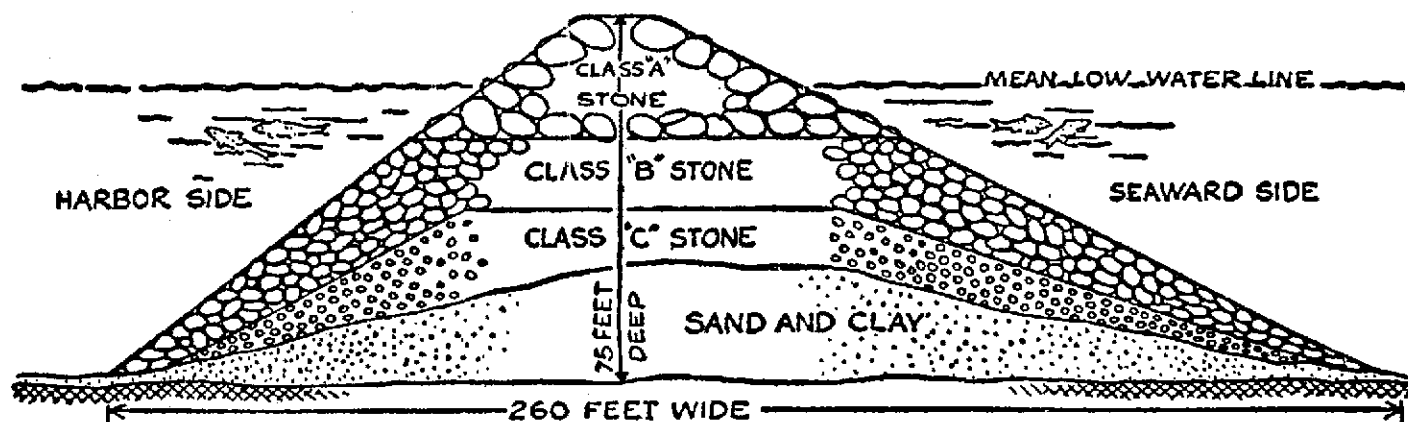
The underwater growth along this breakwater is more luxuriant than even Catalina marine gardens. Fish are abundant. Some day the Long Beach-Los Angeles Harbor may be a showplace where tourists by the thousands will come to see our marine gardens.



Reminiscent of breakwater construction days are scenes above of trainload of rock awaiting barges and tug maneuvering rock barge into unloading position.



As breakwater grew: Big crane on barge lowers multi-ton rock into place in huge project to control the sea and provide safe anchorage for navigators.



This artist's sketch of a cross-section shows how the breakwater was built. A clay and sand base was used for three layers of various grades of stone.



Scientists have tabbed more than 45 species of whales. Some of these giants of the deep inhabit Long Beach-Catalina Island waters.

small fish, using the baleen as a sieve as it races through a shoal of food substance.

It was only 20 years ago that a whaling station existed on San Clemente Island. Four steam killer boats, most of them now in use in the Pacific as small freighters and powered with modern Diesels, were employed in the San Clemente venture. The Division of Fish and Game reports the company in 1929 rendered 4000 barrels of oil, then worth \$25,000.

It is recorded that 781 humpbacks, which grow beyond 50 feet in length, were taken in California waters in 1921-22.

At Fields Landing, near Eureka, persistent whalers still carry on their pursuits, but the catch is relatively small. It is a far cry from the days when New Bedford and Nantucket whalers rounded the Horn and invaded the Pacific in great numbers. Their crews found great schools of California gray, finback and humpback whales as they sailed northward.

BUT A few facts are universally established.

A large whale comes up for air at intervals of anywhere between three and 10 minutes, but it is said they often remain submerged for 45 minutes. Large whales have two slits for blowholes, toothed whales a single crescentic slit. This is one way of determining the species of a whale, if you are fortunate enough to be so close to one.

Whales are warm-blooded animals which give birth to their young. The presence of rudimentary legs in the unborn, which members become fins and flippers to the born whale, indicates they were at one time land inhabitants, or at least amphibians, which reversed our customary concept of the evolutionary process and went to sea instead of coming ashore. Whether or not this is true, the whale is an enigma. What were they like when they stalked the earth? What drove them into the sea?

With the exception of amphibians such as seals and walrus, there is apparently nothing else which has so evolved. The answer may be that the whale is a very intelligent mammal. Scientists have said of them after studying their convoluted brains that if they had possessed even a thumb and finger with which

to learn to use tools—and the brain structure indicates they would have learned—they would have ruled the world.

This brings up other questions, however, not the least one being his stupidity in permitting man to capture him, or his unawareness that man is near. The latter is unlikely and an incident which the writer observed on a cruise in a tuna clipper proved it an unsound theory.

WE WERE southwest of Manzanillo, Mexico. We had caught the ship's hold full of fish and dumped our surplus of live bait. We were not under way at the time. Two huge sulphur-bottom whales surfaced and blew a few feet from the vessel. Their breath was so rancid that it all but knocked us down. We threw small objects at them, like tin cans, hitting them on the top side near the blowholes. But they persisted in staying near the ship—leisurely, friendly monsters of the deep.

It is said, however, that they disappear from waters where whaling is extensively carried on, not returning for many years.

International whaling treaties tend to protect the species, and it is likely that Southland whales will gain in number. Except for the killer which probably destroys millions of valuable fur seals, no one objects to whale conservation. Large as they are, they're harmless when left alone.

The relatives of our local whales are found all over the earth. There is an eight-footer which is totally blind and which inhabits the rivers of India, and others of the same size in the rivers of China and in the Amazon.

While the small California enterprise promises a comeback for the whaling industry in this state, operations on the Canadian Pacific Coast also have been profitable. During the season, May 30 to Sept. 24, 1948, 184 whales were captured, a number greater than in the last previous whaling year, 1943.

Norwegians, meanwhile, have located a strain of whales which reproduce young annually, unlike other species which produce offspring every other year. These are in the Spitzbergen area. This discovery proves how little is known about whales.

By Edsel Newton

SPOUTING spray from the valves or "blowholes" of whales as they surface have been seen more and more frequently within the past several decades in the waters off Long Beach, particularly in the vicinity of San Clemente Island. These waters seem to be the natural habitat of one or more species of these largest animals in the world.

Literature of the California Division of Fish and Game marine laboratory on Terminal Island indicates that 15 species of whales inhabit the sea in this vicinity. These include the great blue whale, which exceeds 100 feet in length, may exceed 100 tons in weight and, therefore, is the largest mammal in the world.

Scientists have tabbed more than 45 species of whales in the world, some of which range down to four feet in length and some of which live in fresh water lakes and rivers, far from the sea and without access to salt water.

The Southland whale population includes the "square-nosed" sperm whale which has been known to attain a length of 63 feet and which dives to great depths—deeper than other whales are known to go—in its hunt for cuttlefish on which it feeds. One of the most frequently-encountered whales of this area is the so-called California gray or Pacific gray, once thought to be extinct but now apparently making a comeback.

SOME of the local whales are known as porpoises or dolphins but belong to the whale family. These are said by scientists to be the prey of that tyrannosaurus of the modern sea, the orca or killer whale which Southland alone divers occasionally encounter near shore. Authorities vary in arriving at the maximum length of these toothed whales but it is generally believed that the males grow to a length of 31 feet, which is about twice the length of the females. It is not known definitely if they will attack man but one authority reports finding the remains of 13 porpoises and 13 seals in the stomach of one of these monsters.

The great blue whale, also known as the sulphur bottom, is generally believed to bear a single calf about 20 feet long. But twins are not considered rare, according to authorities on the subject, and one scientist reports finding that one big whale, captured and being cut up, was about to become the mother of seven!

The proportion of the size of the baby to that of the mother seems to prevail fairly well throughout the species, so far as is known. The common porpoise, less than six feet in length, produces an infant two feet long.

Young porpoises are not often seen in local waters but small and large ones are found in schools off the coast.

A yachtsman recently reported, however, that a large blue whale with a calf surfaced just outside the outer Long Beach breakwater.

UKNOWN to humans, a great drama of the deep may be enacted thousands of times a few miles from Long Beach. The killer or grampus whales are known to gang up on a larger whale, force open its mouth and eat its tongue. The orca has a relative in the false killer of European waters and a similar whale but only seven feet long ranges up the Irrawaddy River in Burma to 900 miles from the sea. A school of 150 or more of 19-foot false killers, some of which are said to inhabit Pacific waters, in 1927 was stranded on the east coast of Scotland.

It has been many years since a whale of any size has been stranded on local beaches. One was stranded at Long Beach in 1897. Crowds flocked to see the monster, as shown in the photo illustrating this story, and later its skeleton was put on exhibit.

It is recalled that in 1921 a large whale came ashore here and residents of Long Beach for some time held their noses. More recently, a large blackfish was seen inside Fish Harbor where it was slain by boatmen.

It is significant that the Fish Harbor visitor, even after being killed and moored to a wharf, was called everything from a killer whale to a sea elephant and one imaginative reporter told the wire services that it actually trumpeted in pain when it was captured with a swordfish harpoon.

OF WHALES important commercially, the sperm whale is the only toothed whale of the lot. The other eight species on which the whaling industry of the past was based are all baleen or toothless whales which feed on plankton and

Space-Saving Window

By Caroline Coleman

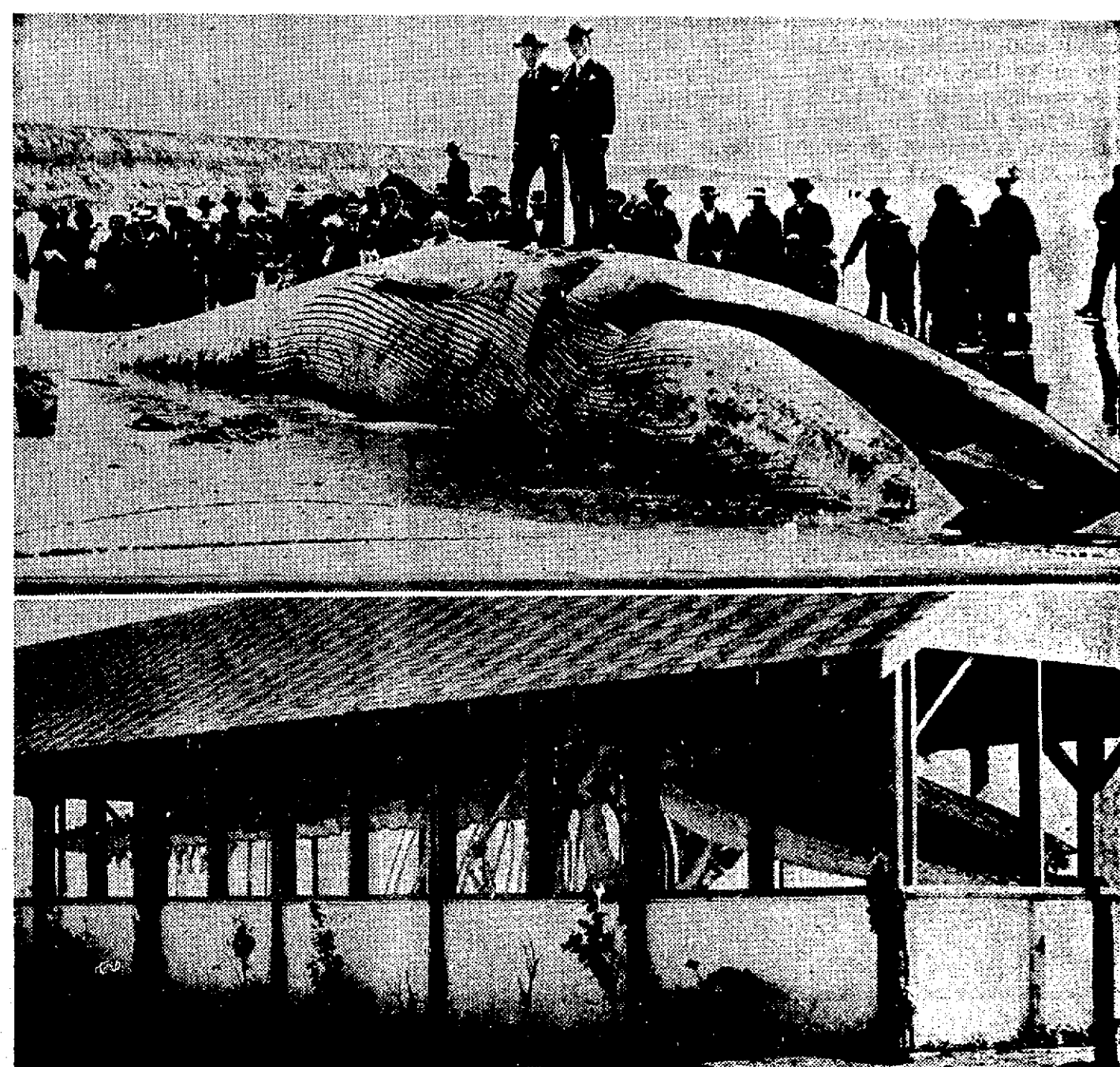
A BAY WINDOW in the living-dining room can serve as an attractive and convenient space-saver. Build into it a sill-height closed cabinet whose front is flush with the wall on either side of the bay. The top of the cabinet, being sill-height, will serve admirably as a sideboard or buffet table, while in the closed cabinet may be stored glassware, dishes and table linens.

Near the bay, place a trestle table, rectangular library table or dropleaf table which

ates a beautiful focal point in the room.

This may be further enhanced by installing plain glass shelves across the windows. On these, glassware interspersed with green growing plants and vines may be displayed.

In a dual-purpose room, a one-room apartment, or any room where space is at a premium, this use of a bay window provides simultaneously for storage, meal service, growing plants and display of glassware collection.



The deceased whale pictured in the top photo washed ashore at Long Beach in 1897. Later, its skeleton was mounted under cover for a tourist attraction.





Glamorous Glads: At left, a striking arrangement of pinks and whites in flat bowl, done by the author's wife. Right, closeup of beautiful all-white glad.



—Photos by the Author and Charles Sundquist.

Plan for Glamorous Glads

By Donnell Culpepper

ONE OF the easiest flowers to grow, yet one that sometimes is troublesome, is the gladiolus, a cormous South African native that North America readily adopted and propagated.

Perhaps you had difficulty this year with your gladioli bed. Perhaps the flowers withered and fell over, the blossoms were dwarfed and out of shape and, generally speaking, you became disgusted and said "never again."

This is the season to give a little thought to next year's glads, for it is time to take the corms from the ground and enrich the bed for the winter planting.

It is possible to grow glads in California the year 'round, but winters such as we had in 1948-49 will lay the young sprouting glads low. It is better to get the bed ready for a January or February planting and be sure of beautiful plants and spikes of flowers in the late spring and early summer.

If you are taking up corms—and that is what they are, not bulbs—take your first precautions now. Gently break away the old foliage that has withered and died and place the corms in an insecticide solution to kill thrips or wire worms. Any of the good commercial dusting powders also are good. Or you may store the corms in naphthalene flakes until planting time.

The bed should be dug up and enriched with plenty of humus. Glads will grow anywhere and in any kind of soil but they are at their best when the soil is rich in humus. Leave the bed alone for two or three months or plant a winter cover if you wish.

You should not add fertilizer around the corm at planting time.

If you dip the corms upon removal from the soil, dry them thoroughly in the sun a few hours after you take them from the insecticide. Store in



Lilah Landers of Redondo picks glads commercially grown by parents, the Martin Landers, in Palos Verdes.

heavy paper sacks or in wooden boxes. The same process should be followed at planting time. Disinfect thoroughly with a good commercial preparation.

Glads should be planted about six inches apart and four or five inches deep. If planted in rows a foot apart, the corms can be planted closer together.

Pick a sunny location with good drainage and work out your own color scheme if you have the space. There are more than 7000 varieties and practically every color known and combinations of colors.

After the corms sprout and the plants start showing through the soil, you should spray at least once a week if there is any danger of thrip infestation. Sometimes the tender plants are attacked by aphids

and worms. Sprays should contain some oil emulsion and nicotine, plus arsenate of lead or kryolite to discourage the chewing insects.

When glads throw spikes

and the first bottom flowers start to open, then is the time to cut the spikes and take them inside for a cut-flower arrangement. The spike will open rapidly if given plenty of fresh cold water. It is amazing how much water a spike can consume in 24 hours.

Commercial growers cut the spike before the bottom flower is fully open and start it on the way to market. There is nothing quite so popular with florists all year as the glad.

There are many ways of arranging glads in the home, despite their long spikes. Florists often cut off the individual blossoms for small corsages.

For the best results in planning a glad bed, plant in sequence. Begin in late January and plant every two weeks through February and March. This method insures a supply

of blossoms for two or three months after the first-planted corms begin throwing spikes. Corms are available through most of the winter and early spring.

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Anemones are Colorful

By Bob Gilmore

ONE OF the most insignificant things in the world is an anemone corm. It has the appearance of a small, shriveled piece of dirt. Yet it has the potential of being among the most beautiful flowers in the world. And the anemone thrives in the Long Beach area.

The average amateur gardener calls the planting stock from which an anemone is grown a bulb. Even nurserymen and professional gardeners make the same mistake. But, actually, anemones are grown from corms, the difference being that a bulb is composed of scale-like layers while a corm is solid and hard.

This is the time of the year to plant anemone corms and you may continue your plantings for several weeks. In this way you're sure to have a pageant of color in your garden for a long time during the spring months. Flowers usually appear from 10 to 12 weeks after the corms have been started.

Examine the anemone corm closely and you will see that it has a rough triangular shape. Plant the corms with the tips pointing downwards, the flat side up. If you reverse this position very likely the



Anemones are among the earliest flowers to appear in the spring. They like the Long Beach climate.

plants may fail to develop. If you plant during the immediate future then select a sunny spot; for later plantings . . . such as during early spring then partial shade may prove a more desirable spot.

Anemones are not over-sensitive concerning their choice of soils. A rich, sandy loam will prove best but the average garden soil should suffice. Adding American peat to the soil will encourage rapid plant growth and provide an excellent growing medium for the anemones. In fact, this type of humus is beneficial for all types of plant growth. Soils that are either too heavy or too light can be conditioned beautifully with this kind of humus.

Anemone corms swell up when placed in water and unscrupulous dealers often treat their stock in this way for reasons of profit. Naturally, the larger the size of the corm, the higher the price. So watch out for this trick of the trade. But after you get the corms you should soak them for about four hours before planting. This treatment encourages rapid sprouting.

PLANT the anemone corms about six inches apart and approximately two inches deep. The planting depth should vary with the type of soil and the size of the corm; larger corms in sandy soils require somewhat deeper planting.

Anemones like lots of water. You can increase the efficiency of your watering program by making a shallow basin around each plant. Flood this area

from time to time, allowing the water to run slowly so it will penetrate deeply.

Tips on Gardening

GARDEN TIPS for this week. . . . This is the time of the year when the

queen of autumn flowers, the chrysanthemum, is at its peak. Be sure to take in one of the flower shows if possible; if you are unable to do this then visit your local garden supply concern where dozens of attractive varieties will be on sale. Place your order now for delivery next year.

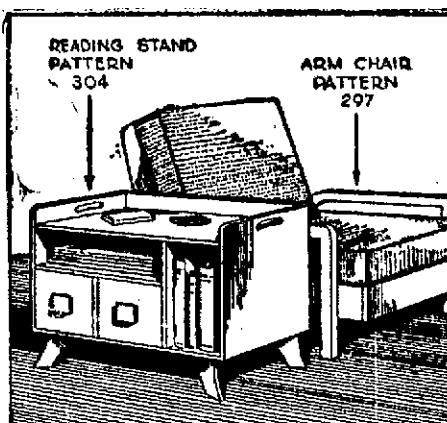
It is getting towards the end of the fall bulb planting season. It is not advisable to delay planting much longer. You still have time to set out daffodils, tulips, hyacinths, freesias, ranunculus, anemones, iris; gladiolus, too, are now being offered.

Pelargonium plants set out now will flower early next spring and for months afterwards. During the winter season pelargonium do not require very much water or food. An excess of water is liable to start the plants into a decline.

You can keep your lawn green this winter by fertilizing now with a well balanced commercial plant food. If Bermuda grass is in your lawn area it should be raked thoroughly before fertilizing. Try to remove all runners which tend to build up a heavy mat.

Paint Doodling

ONE need not be too clever with a paint brush to create tricky wall treatment in the basement recreation room. Just do some telephone-pad doodling with black paint on the pastel blue, green or yellow walls. Follow a theme if you can, such as painting representations of cards, dice, bottles and glasses if the room is used primarily for grown-up games; books with clever humorous titles, a few tic-tac-toe markings and kindergarten type lettering if teenagers use the room. The youngsters probably will have some good ideas themselves so give them a free rein with the paint brush.



You Make It

MODERN READING STAND This set makes a perfect combination for comfort and convenience. Patterns give tracing diagrams for shaped parts; illustrated directions for making the drawers and cushions; assembling and finishing. See sketch for pattern numbers and, when ordering, include twenty-five cents for each pattern desired. Send orders to: Workshop Pattern Service, Long Beach Press-Telegram, Bedford Hills, N. Y.

Feeding African Violets

By J. J. Littlefield

After much persuasion, my cousin consented to let me enter her two African violets in a show. She won a "first" and a "second" prize on them! And d'ya know what she fed those African Violets? Red Star GRO-MASTER!

Here's how she feeds them. Once a month she puts a tablespoonful of GRO-MASTER in a quart of water, stirs, and lets it set overnight. Next morning, she stirs it again, then fills the saucers or deep dishes with the treated water. Plants draw this liquid up through the bottom holes of the pots.

American violets like lots of light but it must be filtered through gauze curtains or some such material.

YOURS . . . A \$3.50 value plastic flower ring for 80¢ and the name "Red Star" or the red star logo from any bag. Indicate color desired (gold, copper, green, or white) and mail to Dept. L, RED STAR, Downey, Calif., today.

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Anemones grow from corms, not bulbs. Flowers appear about 10 to 12 weeks after corms are started.

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BETWEEN OLIVE AND COMPTON BLVDs. OPEN SUNDAYS

PLANT BULBS NOW FOR EARLY SPRING BLOOMS

RANUNCULUS 50 for 49¢
ANEMONES 50 for 49¢
TULIPS dozen 60¢
DAFFODILS (Double Nose) 6 for 69¢
GALDIOLI 20 for 1.00
HYACINTH each 19¢
FREESIA dozen 39¢
CROCUS dozen 40¢
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Camellia Pink Perfection—
5-inch pans—
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Variegated—
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Camellia Aloha—
1 gallon 95¢

Camellia Debutante—
Full double pink—
Vigorous grower—1 gallon. 1 45 each

Gardenia 1 Gal. 49¢

Pyracantha Graberi 1 1/2 gal. Large red berried type. 1 1/2

Many Other Items Not Listed

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PHONE TORrey 5-2382

Bachelor Foods

(easy to fix)



Bachelor's Dream becomes reality in dessert of that name. Dish is made with warm cake and ice cream with a topping of hot fudge sauce to lend added zest.

BACHELOR meals traditionally are simply planned and easy to do but need not necessarily be confined to bachelors. Their feminine counterparts, the bachelor girls, and working wives will find these meals of interest for the same reasons that they intrigue the single male.

Bread is the accepted subject of the old culinary phrase "staff of life," so let's see what part bread can play in assembling an easy-to-fix meal. Here are some breakfast menus, followed by some recipes:

Menu No. One

Chilled orange juice
Dry cereal with sliced peaches
Milk or cream and sugar
Peanut butter French toast*
Orange marmalade

Number Two

Vegetable Juice
Golden French toast sandwich*
Maple syrup or molasses
Bacon
Coffee
Milk or cocoa

Number Three

Half grapefruit with honey
Hot cereal with dates, milk or cream and sugar
Cheese omelet*
Wheat bread toast and butter
Coffee
Milk or cocoa

Number Four

Chilled orange juice
Dry cereal with bran, milk or cream and sugar
Rolled French toast*
Apple sauce or apple butter
Coffee
Milk or cocoa

Number Five

Grapefruit juice
Cereal with milk or cream and sugar
Cheese dreams*
Coffee
Milk or cocoa

***Cheese Dreams**

8 slices bread
1 egg, beaten
1 cup grated cheddar cheese
1/2 teaspoon dry mustard
1/2 teaspoon salt
1/4 teaspoon Worcestershire sauce
pepper and cayenne to

By Mildred K. Flanary

taste softened butter or vitaminized margarine

Add cheese and dry ingredients to beaten egg. Spread on four slices of bread and top with remaining four slices of bread. Spread softened butter or margarine on outside of slices of bread. Sauté slowly in skillet (in which small amount of butter has been melted) or electric sandwich grill until cheese melts and bread is golden brown on both sides. Serve very hot. Use thin sliced bread for this recipe when available.

Alternative: Use slice of brick cheese between two slices of bread. Season with salt and pepper. Sauté slowly in butter until golden brown and cheese is melted.

French Oven Toast

2 eggs, beaten
1/2 teaspoon salt
2 tablespoons sugar
1 cup milk
1/2 teaspoon almond extract
12 slices enriched bread

Combine beaten eggs, salt, sugar, milk and almond extract. Dip sliced bread into mixture. Place slices on a well-greased cookie sheet and brown in a hot oven (500° F.). Turn the toast over after 10 minutes and brown on the other side. Serve with honey butter or maple syrup. (This toast may be reheated satisfactorily.)

***Peanut Butter French Toast**

Add two tablespoons of peanut butter to the beaten egg. Stir until smooth, add milk and salt and continue as for regular French toast.

***French Toast Sandwich**

Make sandwiches using filling of grated cheese, jelly, minced ham, chopped chicken or peanut butter. Dip sandwich in egg mixture. (Some recipe as for French toast.) Fry both sides slowly until golden brown.

Hot Cinnamon Toast

Cream together vitaminized

margarine or butter, brown sugar and cinnamon. Spread on hot toast. Replace under.



THE SOUP'S ON... and not all good chefs keep their "magic" recipes a secret. Such is the case of a popular New England Inn, where soups are an extra specialty.

Their secret is in seasonings about which they say, "We have learned by experimentation that it is impossible to give the exact amounts of condiments in some recipes. Our advice is to use spices and herbs sparingly at first and increase in volume as your taste dictates. The use of herbs and wines in cooking will open a new world of taste thrills; so venture forth on your own and make eating a pleasant adventure."

With these wise words in mind, we give you their own special recipe for potato soup, and several others as well.

Potato Soup

Pare and quarter six medium-sized potatoes. Boil and drain, reserving the liquid. Mash potatoes, add 1/2 cup of flour. Blend well, add salt, pepper and a pinch of oregano. Slowly blend in the potato water, 1 pint of milk, 1 cup light cream, and 1 large onion which has been finely chopped and fried in drippings from salt pork. Add a generous dash of Maggi's seasoning. Just before serving, slowly stir in 1/4 cup of sherry.

Cream of Onion Soup

3 tablespoons butter.
2 cups sliced onions.
4 tablespoons flour.
1 tablespoon salt.
1/2 teaspoon pepper.
1 quart Golden-V milk.
Grated cheese.

Melt butter. Add onions and brown over low heat. Blend in flour and seasonings. Add Golden-V and cook, stirring constantly until thickened. Top with grated cheese and buttered croutons and serve. Six servings.

Frank Supper Soup

6 franks
1 cup navy beans
2 quarts cold water
2 tablespoons salt
3 tablespoons bacon drippings
1/2 cup chopped onion
1/2 cup grated carrot
1/2 cup flour

Wash beans thoroughly. Drain. Put in saucepan and add water. Bring to a boil. Reduce heat. Add salt. Cover and let simmer until tender (about 2 hours). Heat drippings in small skillet, add onion and carrot and brown lightly. Add flour and mix thoroughly. Then slowly add 1 cup of bean liquor and cook until smooth and thick. Add this mixture to the bean soup. Bring to a boil. Add franks which have been sliced penny-wise and continue to cook for about 5 minutes. Serve hot. Yield: 6 servings.

Potato Soup With Salami

4 ounces salami,

broiler until hot and bubbling. Serve immediately.

Toast With Anchovy Spread and Scrambled Eggs

Spread slices of hot toast with anchovy paste. Top with creamy scrambled eggs. To make creamy scrambled eggs add more milk than with scrambled eggs. Do not overcook.

Creamed Chipped Beef

Melt four tablespoons butter of vitaminized margarine in top of double boiler. Remove from heat, add four tablespoons flour, stirring constantly to a smooth paste. Add two cups hot milk slowly, stirring constantly. Return to heat and continue cooking until sauce is thickened.

Break six ounces dried beef into frying pan with fat, fry until crisp and curled. Add to white sauce. Season if necessary.

***Cheese Omelet**

Beat four egg yolks until thick and lemon-colored. Add four tablespoons water, two slices bread (cut into small cubes), salt and pepper. Add 1/2 teaspoon baking powder to four egg whites. Beat until stiff. Fold egg whites into yolk mixture. Melt one tablespoon fat in frying pan. Turn in omelet mixture, spreading evenly. Cook slowly until browned on bottom. Then place in oven (350° F.) until top is set. Add grated cheese. Use spatula to fold omelet, put on hot platter and serve immediately.

Here are three bachelor favorite dessert recipes:

Bachelor's Dream

4 squares warm cake
1 pint vanilla ice cream
1/2 cup hot fudge sauce

To prepare the dessert, split the cake. Place a scoop or slice of ice cream between the slices and on top. Top with

generous amounts of hot fudge sauce.

Either prepared mixes for the sauce and cake may be used or prepared at home. We like these recipes:

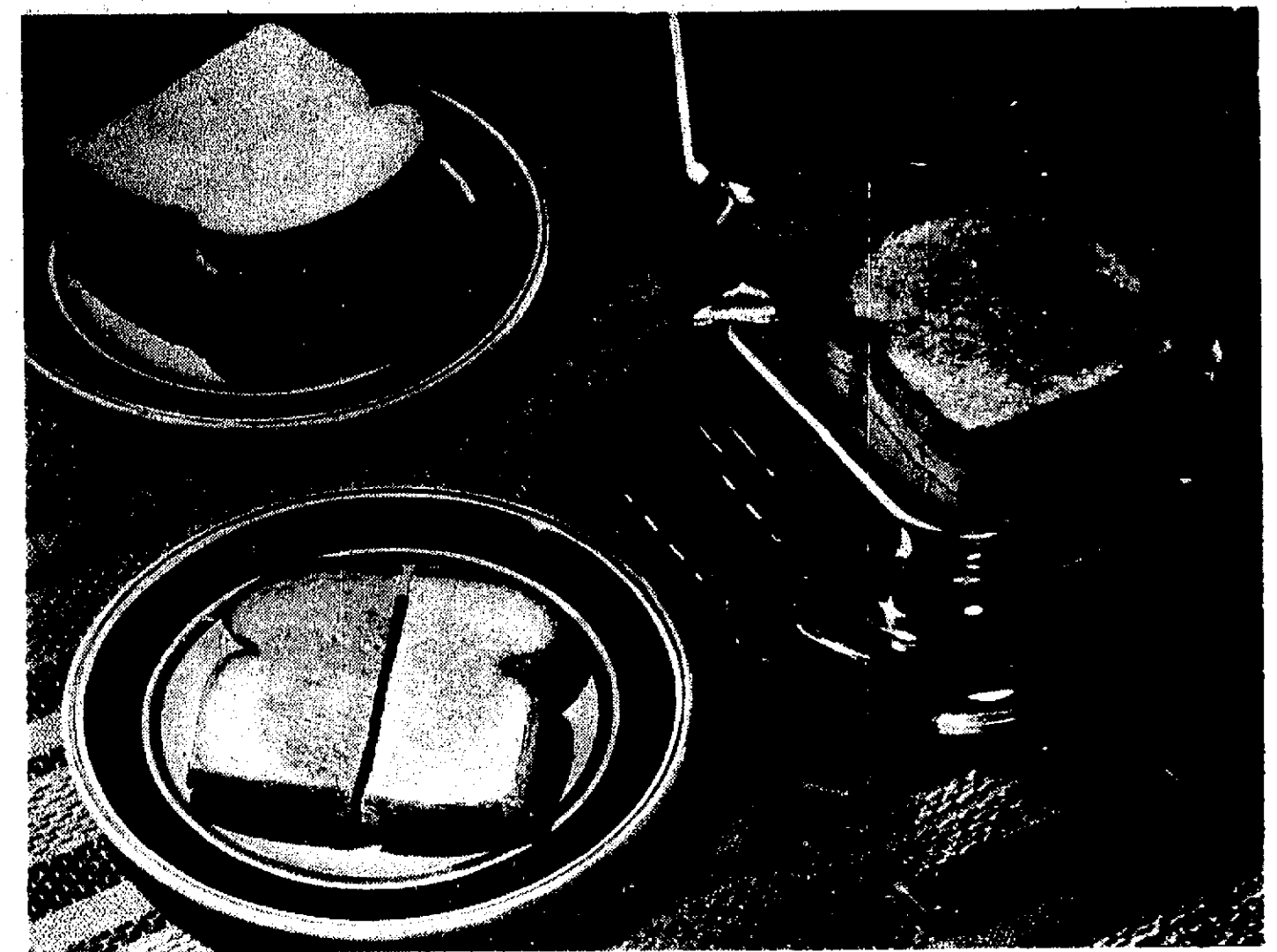
Bachelor's Favorite Cake

2 cups sifted cake flour
3 teaspoons baking powder
1/4 teaspoon salt
1/4 cup vitaminized margarine
1 cup sugar
1 teaspoon vanilla
2 eggs
1/2 cup milk

Set the oven heat control at 350 to 375° F. to preheat when starting to mix the cake. Use 350° F. if an 8"x8"x2" pan is used and 375° F. if a 9"x9"x2" or equivalent size pan is used. Individual Pyrex baking pans or large shallow muffin tins may be used. Sift together the flour, baking powder and salt. Cream the vitaminized margarine until it is soft and smooth. Cream in the sugar, beating until light and fluffy. Add eggs, one at a time, beating about one minute after each addition. Pour the vanilla into the milk. Add about one-third of the sifted dry ingredients and one-half of the milk, beating until smooth. Add the second third of flour, beating until smooth. Pour in the remaining milk and stir in well. Add the last third of the flour-baking powder mixture, beating until smooth. Pour into prepared pan and bake in the preheated oven 20 to 30 minutes. When done cool slightly on a rack. Cut into squares and slice through the middle if it is to be used in making "Bachelor's Dream." Otherwise, cool and frost. This recipe serves six to eight.

Hot Fudge Sauce

1 cup sugar
1/2 cup cocoa
1 teaspoon flour or corn starch
1/2 cup milk



Cheese Dreams fall well within the qualifications of simplicity and ease of preparation which are considered necessary in bachelor cookery as shown above.

2 tablespoons corn syrup
3 tablespoons vitaminized margarine
1/4 teaspoon vanilla extract

Mix the sugar, cocoa and flour in the top part of a double boiler. Add the milk and corn syrup and cook over direct heat until the mixture forms a tender, soft ball when tested in cold water. Remove from heat, add margarine and cool to lukewarm. Pour in the vanilla and beat until smooth and creamy. Place over hot water in lower part of double boiler until ready to serve. Stir occasionally. This recipe serves six.

Camera ANGLE

By The Shutterbug

LET'S DISCUSS snapshots of people, and how to make them appear natural or unposed. This feeling of naturalness is a most important quality in any snapshot, and so we can afford to devote some time to it.

I suspect that if you took the average snapshot album, and looked through it, you would find that most of the pictures seemed to be deliberately posed. That is, the subjects would be standing straight as a ramrod, looking squarely at the camera. But, every few pages, you might run across a subject who seemed absolutely unaware of the camera—perfectly natural and at ease—and those would be the pictures you liked best.

Well, it's not difficult to get such pictures. Your approach is the most important thing. If you tell your subject, "Now, Aunt Jane, you stand over there by the swing, and hold perfectly still while I get a picture,"—why, it's obvious that Aunt Jane will do just that. After all, you haven't suggested anything else for her to do—and so your picture can't possibly show anything except Aunt Jane standing still for her picture.

Moreover, if you think about it for a moment, you'll realize that such a picture won't be true to life—unless perhaps Aunt Jane makes a habit of standing alongside the swing. And I, for one, doubt that she does. More than likely, when she is in that neighborhood, she sits down, takes up her crocheting, and goes busily to work. And that is an entirely different situation. It is a natural, everyday situation—which makes the basis of a charming, perfectly natural snapshot.

So if you want pictures that have a casual, appealing quality—just concentrate on the everyday things that your subjects do. Tell Aunt Jane that she makes a mighty nice picture when she is busy with her crocheting, and tell her you

would like to have her in your album just that way. Tell Uncle John you like the smile on his face when he's working on his fishing tackle, perfectly at peace with the world. They'll pose, cheerfully, if you provide a theme or idea that gives the picture some meaning—and you'll find they're pretty good actors, too, when they have something familiar to work with.

EVEN IF your subject is a child, beyond the baby stage, you can use a variation of the same method. Just pick some toy or possession that the child likes, and base your picture on that. Put the emphasis on the toy, rather than the subject. For example, instead of suggesting a picture of little Ann suggest a picture of her favorite doll being put to bed. Naturally, Ann will have to be in the picture, tucking the doll into bed—but that is incidental. The reason for this method is that it makes the child less self-conscious. She isn't posing for a picture—she is just helping you take a picture, and that of course is good fun.

In the same manner, let Billy show you how the bell on his tricycle works, or how the dog will stand up and beg for a bit of meat. Anything that the child does in the natural course of events can be used as the idea for a picture—and it's the familiar quality of these everyday things that lends naturalness. Just load up your camera and try it; you'll find the method is easy, and you'll soon see the difference in your album.

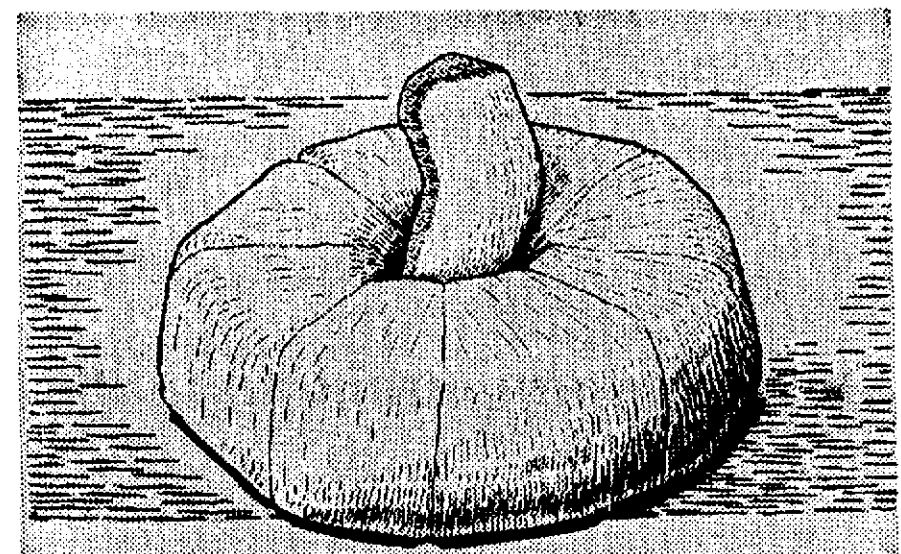
LONG BEACH shutterbugs who go in for movies as well as stills have a chance to cash in on their picture-taking ability in a contest being conducted over KFI-TV. This television program is being conducted at 3 p. m. Sundays. Those interested might do well to watch the program for details before entering the contest.

Your Halloween Party

By Simone Ollila

HALLOWEEN is the time for fun. Adult and children alike give way to merrymaking. Ideas almost suggest themselves for parties. Many can be produced at little cost or effort.

Table can be set with a spotless white sheet freshly laundered and minus wrinkles. Black and orange streamers of crepe paper can be arranged to your taste. For place card cut a piece of black construction paper 4 inches long and 1 inch wide. Fold back the two sides 1/2 inch so the card will stand up. Scoring the fold in the back first with a knife will make it easier to bend neatly. Now cut a pumpkin out of orange construction paper and a green stem from green paper. Draw lines with a green pencil or crayola on the pumpkin to make it look more real. Paste the stem and pumpkin



A pumpkin carved from orange soap will make an excellent booby prize for your Halloween party games.

silvered (8 slices)
5 cups sliced potatoes
2 medium onions, sliced
2 cups water
1 1/2 teaspoons salt
bay leaf, size of dime
1/4 teaspoon celery seed
1/2 teaspoon pepper
2 tablespoons bacon drippings, butter or margarine
2 cups milk (about)
3 tablespoons parsley, finely chopped

Put potatoes, onions, and water into a saucepan. Add salt, bay leaf, celery seed and pepper. Bring to a boil, then simmer for about 15 minutes or until just a few small pieces of potato remain in a thick puree. Add the bacon drippings and salami. Stir. Gradually add milk until soup is desired consistency. Heat to just below the boiling point. Float parsley on top of individual servings just before placing on table. Yield: 5 servings.

Southland SNICKERS



"Hank generally connects with 'em by the third time around."

outlined with a pastry tube and writing tip using softened black licorice drops instead of icing.

For games you can provide orange and black clay. A prize bought from the Halloween counter in the dime store can be given for the best creation in keeping with Halloween. For a booby prize you can either buy a cricket or make a soap pumpkin out of orange soap. For this you shape a flat type pumpkin with a knife by first shaving off the sharp corners. Continue shaving off soap until you get as close to the real thing as you can. Scoop out a little of the center top for a stem to be added. Now wet a cloth and smooth your pumpkin, using water as needed. Make a stem from green soap and put it in the center while the soap is still wet so that the two will stick together. When dry, carefully make the ridges. You may like your soap pumpkin well enough to use as first prize.

Apples, cookies with faces made with raisins, and round sandwiches can serve as refreshments. Serve orange juice or orange-colored lemonade or punch of your own concocting. Cup cakes can be spread with white icing and topped with tiny orange pumpkins same as the nut cups; or, a cat can be

YOU CAN also fashion orange pumpkin plaques out of self-drying clay and use these as prizes.

For another novel game idea fill a brown paper bag with Halloween candy kisses and nuts still in the shells. Tie the top securely. Then with orange crepe paper cover the bag to resemble a pumpkin. With a stout piece of cord tie and hang the finished candy-filled crepe paper pumpkin overhead. If the weather permits this should be played outside. Blindfold each person in turn and provide a stick or baseball bat to break the bag with. The hitter should be twirled around a couple of times to make the game harder. Three strikes are allowed. The one succeeding in breaking the bag wins the game. Choose your own prizes.

These and many other simple Halloween tricks will assure your party's success with a minimum of expense.



You'll want to remember that husky son of yours this year. Snap him in action, with his hobbies.

TRICKS OR TREATS?

GIVE THEM

a "Weeny Witch" HALLOWEEN PARTY!

With **SELMA'S Famous Frankfurters**

SELMA DRESSED BEEF CO.

INDIVIDUALLY BANDED FOR YOUR PROTECTION

Automotive Production in U. S. Reaches New High

DETROIT, Oct. 29. (AP) The auto industry's 1949 production total topped 5,359,000 units Wednesday to shatter a 20-year-old record.

The record for all of 1929 was 5,358,420 cars and trucks. It was equalled in less than 10 months this year despite numerous work stoppages stemming from strikes, materials shortages and inventory adjustments.

What the record for all of 1949 will be and how long it will stand are about as uncertain as anything ever has been in the automotive industry.

Some automotive experts say the factories will lose at least a month's output through the depletion of their steel stocks.

That would mean more than half a million cars and trucks—many of them projected 1950 models. With additional time out for planned switch-overs to new model assemblies, it would mean the 1949 total production could go little above 5,800,000.

BIG OUTPOURING
Any way that figure is viewed, it represents a tremendous outpouring of new automobiles on already congested highways and parking facilities.

Some industry authorities maintain the new record production mark, whatever it may be on Dec. 31, will stand for many years to come. To support this they point to an accumulation of unsold factory output totaling approximately 700,000 passenger cars, in a time of declining demand.

To achieve the new production mark while work stoppages were halting assembly lines, the industry had to do considerable overtime work. Generally this was in the form of an extra hour daily on the standard eight hour shift and full time on Saturday.

But there wasn't any of the feverish activity that marked the 1929 production program. There wasn't any 40-hour week in the industry at that time and many factories worked three full shifts, six days a week.

FORD TO CLOSE
Of this year's output to date the industry's "big three"—General Motors, Chrysler and Ford have accounted for 4,467,800 vehicles.

These are the three major producers yet to swing over to 1950 model production. Ford, however, has announced plans to close down all its assembly lines for an indefinite period early next month because of the steel shortage. General Motors is cutting back and Chrysler also will have to curtail operations for the same reason.

Thus, while all three may get new model production started it

apparently will be on not much more than a token basis until steel once again starts moving into the factories. That would mean scarcely enough new model output to provide all dealers with display models.

General Motors reportedly is better positioned with regard to steel than most of its competitors. By reducing the work week to three and four days it may be able to maintain production on a curtailed basis well into November.

Generally the "big three" had planned to get into new model output next month. However, the slowing down of current model output because of dwindling steel inventories undoubtedly will bring a revision of all the new model planning.

Accessory Group to Meet Here

The annual national sales conference of the Howard Zink Corporation, world's largest manufacturer of automotive fabric accessories, will be held in Long Beach Dec. 5 to 7, it was announced yesterday by Dale Zink, west coast general manager.

Sales representatives and company executives from every state in the Union will attend the session, Zink said. The group will number about 125.

In addition to the Long Beach seat cover factory, the company has plants in Fremont, Ohio; Passaic, N. J., and Charleston, Miss. Road signs and reflector items, pocketbooks and utility bags are among the firm's products. Howard Zink Corporation has been in business 32 years.

Traffic Death Each 13 Minutes

An automobile kills a human being every 13 minutes in the United States.

Pays Up

CHATTANOOGA, Tenn., Oct. 29. (AP) Richard M. Wright III tore up 40 traffic tickets over a six-month period. He paid \$1 new model production started it

Automotive News

Along Automobile Row

BY TOM WYNN - AUTOMOBILE EDITOR

Starting tomorrow Long Beach new car dealers will join other dealers across the nation in observing "Know Your Automobile Dealer Week".

During this week the local dealers will have a special open house and cordially invite the public to inspect and visit their dealerships.

Cars participating in the 1950 Mobilgas Grand Canyon Run, Feb. 15 and 16, will find themselves facing a 751-mile course packed with every condition that an automobile can expect to encounter in a full year's operation.

National attention has already been focused upon Southern California with the initial announcement that, for the first time in 10 years, the old proverb "Economy Runs," which were regarded as the supreme demonstration of latest-model automobiles will be revived on a more comprehensive scale than ever.

The run of 1950 will take the late-model strictly stock cars from Los Angeles to the South Rim of the Grand Canyon. The route selected will cover altitudes from below sea level to high mountain passes, through temperatures varying from extreme below-zero cold to oppressive heat.

General Petroleum will be the sponsor and the competitive run will be completely and strictly supervised by the American Automobile Association.

The appointment of George R. Browder as assistant director of advertising and merchandising of the Hudson Motor Car Co. has been announced by M. M. Roberts, director of advertising and merchandising for the company. Browder has had many years experience in executive capacities with several of the largest manufacturers in the automobile industry.

The 1950 model car competition of the Fisher Body Craftsmen's Guild is offering \$65,000 in cash awards and university scholarships to the nation's best teenage model automobile designers and builders. It was revealed last week by J. J. Cronin, vice president of General Motors.

Enrollments already are being taken for the competition by Guild field representatives who personally are visiting many of the public and parochial schools throughout the country, Cronin said.

Any boy in the United States between the ages of 12 and 20 is eligible to enter the competition and may obtain an enrollment card by writing to the Fisher Body Craftsmen's Guild, General Motors Building, Detroit 2, Michigan.

The awards for the best models entered in the Guild contest include eight university scholarships for the national winners of the Junior (12 through 15 years old) and Senior (16 through 19) division of the competition. In each age group the awards will be: 1st—\$4,000 scholarship, 2nd—\$3,000, 3rd—\$2,000, 4th—\$1,000. Deadline for finishing model cars is midnight, July 1, 1950.

E. A. Jacquemart, veteran automotive sales executive, has been appointed western divisional sales manager for Kaiser-Frazer. It was reported at Willow Run, Michigan, yesterday by Walter DeMartini, director of sales.

Jacquemart resigned as Southern California zone manager of Hudson to accept the Kaiser-Frazer post. In his new position he

will be in charge of all sales activities for the company in the 11 western states.

The Trailer Coach Association of California will hold its annual trailer rally Dec. 2-4, at Desolation Canyon in Death Valley. Second biggest thing TCA does—second only to the annual trailer show at Gilmore, the event is open to anyone in the trailer world.

Last year 112 trailers attended the rally at Ventura, and this year—the ninth annual promises to be the biggest and best yet held.

DEALER DOINGS—Long Beach auto row bid farewell to an old friend last Friday when Rex Reason left for Springfield,



REX REASON

Ill., to operate a Buick agency. Reason, who has been general manager of Long Beach Buick for four years, was active in many civic affairs. He was also with the General Motors Acceptance Corp. here for seven years.

Bill Atkinson, Inc., Chrysler-Plymouth agency, latest addition to Long Beach's ever-growing auto row, had its grand opening yesterday. The new dealership is located at 3855 Atlantic Ave.

Car Purchases in State Reach All-time Peak

SACRAMENTO, Oct. 29. (AP) More money was peeled off California bank rolls for purchases of automobiles during the second quarter of this year than at any other time in the state's history.

This bit of intelligence, along with several others, appeared in the quarterly report of the State Board of Equalization on taxable sales volume.

During the second three months of the year, the report said, taxable sales totaling more than \$2,750,000,000 netted the state \$69,407,930 in sales taxes.

The total taxable sales volume was 1.4 per cent less than that of a year ago during the same period.

Of the state's 58 counties, 45 showed gains in sales, but the four most populated counties—Los Angeles, San Francisco, Alameda and San Diego—all lost percentage this year.

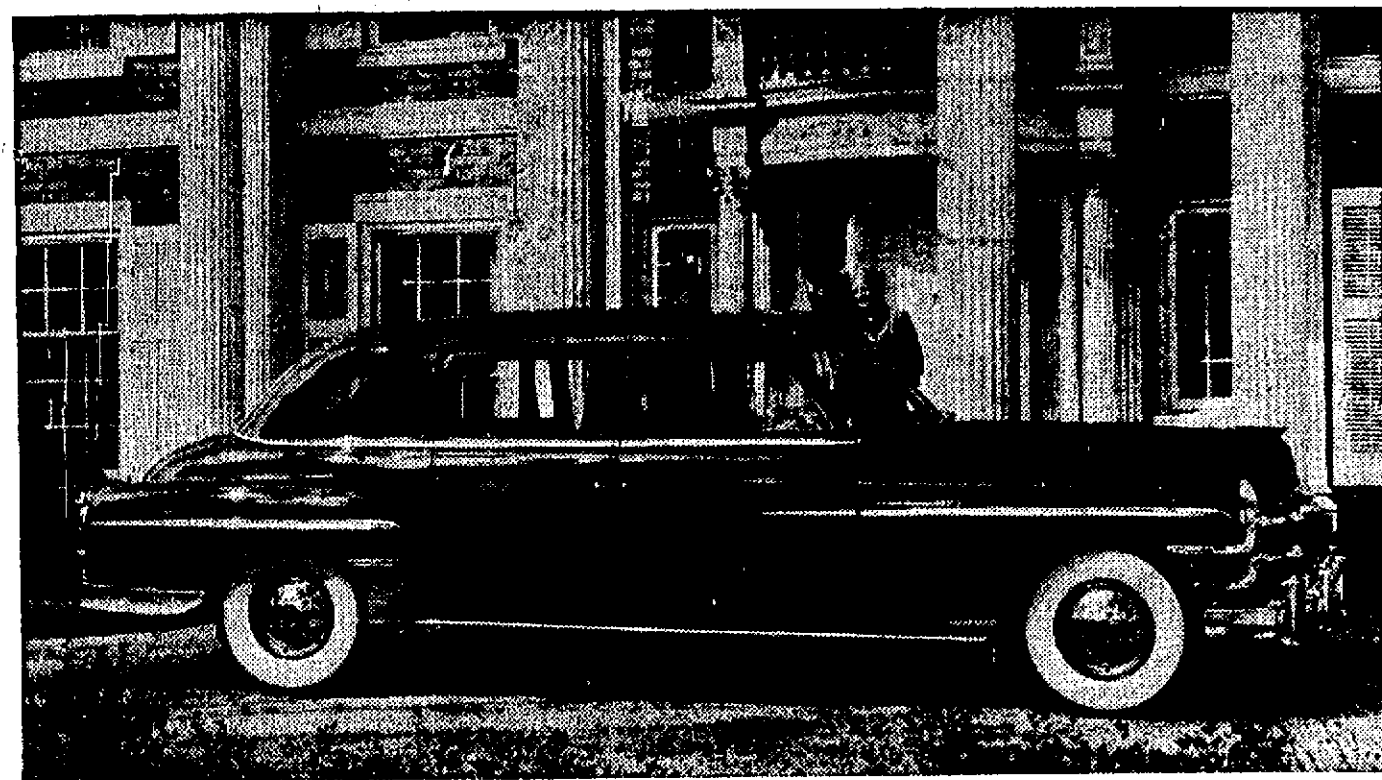
The board report said the downward trend in business for eating and drinking places—which began in 1946—seems to have been reversed.

The volume of sales for automobile purchases totaled \$407,504,800—or 15 per cent of all the taxable sales during the period. This amount sets a new record for auto buying in the state.

Second quarter taxable sales brought the total for the first six months of 1949 to \$1,251,541,040—almost two per cent greater than the previous record level reached in 1947-48.

Weather Not Blamed

An average of eight of every 10 traffic accidents occur during clear weather.



NEW CHRYSLER—Automotive luxury will be found in the Chrysler Crown Imperial limousine now shown for the first time. Available in either the limousine or 8-passenger sedan models, the Crown Imperial is styled for appearance and interior elegance. An exclusive feature is the new self-energizing hydraulic disc brake. There are two auxiliary fold-down seats and all window lifts are power operated with finger tip controls. Wheelbase is 145 1/2 inches and over-all length is 229 3/4 inches. The Crown Imperial is powered by the 135-hp. Spitfire engine and has fluid drive transmission.

Used Car Business Again Attracts New Car Dealers

DETROIT, Oct. 29. (AP) A substantial number of new car retailers are back in the used car business.

This, say the manufacturers, augurs well for the future of the motorcar industry. For a long time after the war most new car dealers didn't want to be bothered reselling traded-in cars. Money came quite easily without used car resales.

But things have changed in the car industry's retailing division. They will change even more in the months ahead.

By retailing most of their used cars the new car dealers are adding to their income. Another advantage is a better control of the overall car market.

SOLD IN WHOLESALE LOTS

A large number of traded-in cars still are being sold at wholesale to used car dealers. In many cases these are vehicles the new car retailer finds too hard to resell.

Wholesaling used cars, a new car dealer usually sells half a dozen or more at a lump sum for the lot. Each car represents a specific sum allowed on the purchase of a new one. Usually the dealer loses a little cash on the transaction. However, converting a group of cars into cash with no individual sales effort sometimes pays off for the dealer doing a large volume of new car business.

Many dealers are building up a substantial business in the sale of reconditioned vehicles. Facilities for renewing car finish and upholstery have been greatly improved since the war. So, too, has equipment for overhauling the engine, transmission and other functional parts.

MADE LIKE NEW

Most dealers report they want to get out of reconditioned vehicles only what they allowed for them on the trade-in, plus the cost of reconditioning. Competition also helps keep their prices down.

So a lot of good used cars are becoming available through new car dealers. You can't expect to get the equivalent of a new car for half the list price. But generally you will get your money's worth.

The cars now going through the reconditioning operation are almost all postwar units. They come through the rejuvenation job looking almost like new vehicles. They represent a good and fairly safe investment for the motorist reluctant to pay out the price of a new car.

If you insist on the last word in styling, a reconditioned car may not meet your requirements, but it will save you money and give you good mileage per gallon of fuel.

If a good job of overhauling has been done, the reconditioned car compares favorably engineering-wise with the industry's latest models. There have been few major changes in the mechanical construction of any of the cars built since the war.

A few higher powered and higher compression engines have been introduced and a few more States every hour.

Novelties Put on Windshields Are Dangerous

CHARLESTON, W. Va., Oct. 26. Denouncing the "many impairments to clear vision now flooding the auto accessory market," W. C. Easley, director of the West Virginia safety and health council, has issued a statement asserting "there are enough monkeys in the drivers' seat without placing them on the windshields."

Easley explained that reference was being made to the multitude of monkeys, birds, cottontails and other assorted paraphernalia recently attracting the motoring public.

"The fad is rapidly becoming a hazard," he declared. "Every inch of vision possible is needed and anything which lessens vision in driving is a violation of the state law against performing hazardous acts to endanger the public."

It was also recommended by the council that trucks comply with the state requirement that trucks travel at least 200 feet apart.

Passing motorists often are endangered, Easley said, by the distance they must travel to pass truck caravans banded closely together.

Home Maps Provided for Winter Tourists

WESLACO, Texas, Oct. 29. (AP) Winter tourists in the Lower Rio Grande Valley needn't feel homesick. They always can drop in at the Weslaco Chamber of Commerce and look at the home-town map.

Manager Dave Moore constructed a huge map of the United States, Mexico and Canada. Every state on the map has a gaping hole from which protrudes a fistful of its maps.

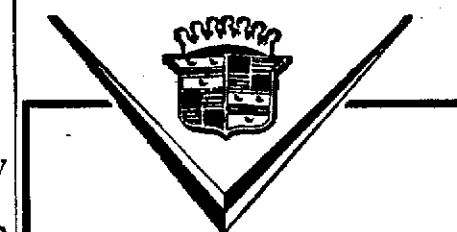
Moore conceived the idea of a nation-wide map service after tourists kept dropping in and asking for maps of Iowa, Michigan, Canada and other northern sections.

Heavy Toll

There are 156 persons injured in traffic accidents in the United States every hour.

Tags Own Car

MACON, Ga., Oct. 29. (AP) Traffic officer Roland Banville wrote a parking ticket and left it on a new car. Called to pay off in police court, he sheepishly explained that he hadn't recognized his own automobile.



"I NEVER DROVE A CAR BEFORE"

That's the way a new Cadillac owner described his 1949 Cadillac. Actually, he has owned and driven many makes of cars, but his 1949 Cadillac is so much better than all the others that it's a new experience in motoring.

You, too, can experience the thrill of driving the new 1949 Cadillac by coming down to RIDINGS or by phoning 7-2241 and asking for a demonstration. And you can experience the pride of owning this beautiful new Cadillac for a surprisingly low price. A new Cadillac sedan with the powerful and economical new motor can be yours today for \$3795.55, completely equipped and with no extras to buy. RIDINGS is open Sunday afternoons and every week day until 9:00 P. M. at 15th and American.



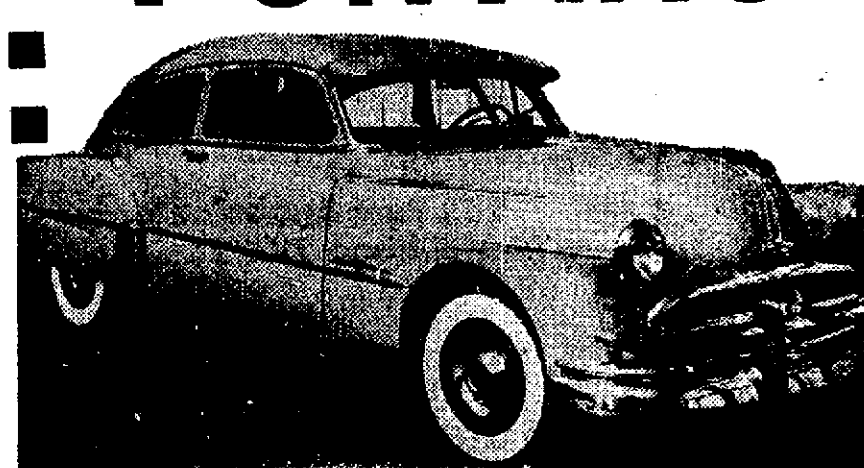
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Sedan coupe. |
| '47 Chevrolet...\$1495
Convertible coupe. Radio, heater. Lots of extras. | '47 Oldsmobile...\$1395
"61" 4-door sedan. Radio, heater. |
| '48 Dodge...\$1695
Custom convertible coupe. Radio, heater. White sidewalls. | '48 Packard...\$1995
Super club sedan. Electro-Matic. |
| '47 Ford...\$1095
Super De Luxe V-8 club coupe. | '47 Pontiac...\$1495
Streamliner 4-door sedan. Radio, heater. |
| '49 Ford...\$1895
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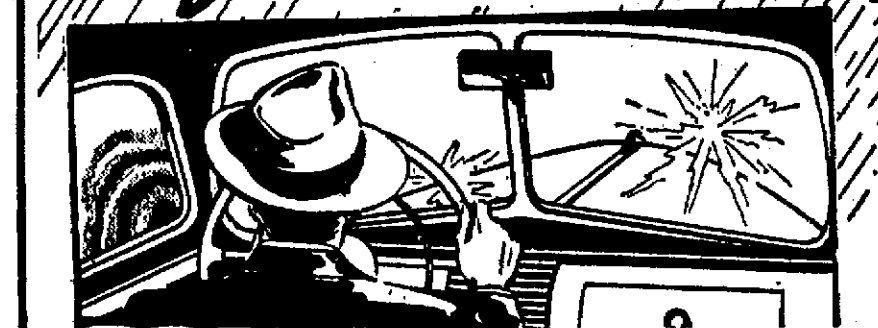


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EARLY MODELS—Pictured above, top, is one of the early battery-powered "beach chairs" made by J. E. Haschke, veteran Long Beach inventor, and marketed before the turn of the century. Lower is an ordinary buggy which Haschke equipped with gears and batteries, probably the first electric automobile in the nation.



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MEET THE MAN WHO CAN SAVE YOU MONEY

YES, INDEED! The dealer who specializes in YOUR make car maintains a complete, modern service and repair department, where every man is factory-trained in servicing YOUR car! And his service equipment is designed to do the fastest, most efficient job possible on your

car. No wonder you save money! You get the attention of experts... the kind of attention that means fewer and smaller repair bills. And their work is swift and sure... you aren't paying for guesswork and wasted time. Your dealer invites you to examine his service department and learn **why** he can cut your repair bills!

NOW'S THE TIME FOR THAT NEW CAR!

Now you can get a luxurious new car at the lowest prices in years! Not only that, but you'll be wonderfully surprised at the current trade-in value of your present car. Why keep driving a car that means nothing but worries and repair bills, when you can easily own a sleek, smooth-running car that will always get you there safely, surely, and economically. Yes, sir, with prices, trade-ins and terms now so completely in your favor, you can make that new car dream come true!

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1235 American Ave.
Phone 7-4111

★ **STOREY-RICKETTS**
● HUDSON ●
750 American Ave.
Phone 7-7489

★ **SEVERIN MOTORS, INC.**
● NASH ●
650 American Ave.
Phone 70-3941

★ **LONG BEACH PACKARD CO.**
● PACKARD ●
1427 American Ave.
Phone 7-7401

★ **BILL ATKINSON, INC.**
● CHRYSLER-PLYMOUTH ●
3855 Uptown Atlantic
Phone 40-5465

★ **ART HALL, INC.**
● LINCOLN-MERCURY ●
1633 American Ave.
Phone 6-9638

★ **MARSHALL & CLAMPETT**
● DE SOTO-PLYMOUTH ●
1212 American Ave.
Phone 70-3421

★ **LONG BEACH BUICK CO.**
● BUICK ●
205 East Anaheim St.
Phone 7-2721

★ **BEACH CITY CHEVROLET**
● CHEVROLET ●
1800 East Fourth St.
Phone 7-2766

★ **MEL BURNS, INC.**
● FORD ●
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Phone 7-7491

★ **C. STANDLEE MARTIN, INC.**
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Phone 6-9621

★ **M. VERNE HOLMES**
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★ **FREEMAN A. MCKENZIE, Inc.**
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★ **WILLETT & RICHARDS**
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Phone 7-6435

★ **RIDINGS MOTORS**
● CADILLAC ●
1501 American Ave.
Phone 7-2241

★ **GLENN E. THOMAS CO.**
● DODGE-PLYMOUTH ●
Anaheim St. at Elm Ave.
Phone 7-6491

★ **ED JAMES**
● STUDEBAKER ●
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Phone 6-4219

★ **SMITH & DOSSER**
● KAISER-FRAZER ●
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Phone 7-7471



STEEP HILL NO TROUBLE—The new Buick Fireball Eight equipped with Dynaflo is shown as it made light work of the steepest hill in Los Angeles, topping the 32 per cent grade on Fargo St. at more than 20 miles an hour after a standing start.

Highway Known as Boulevard of Broken Bodies

BY LOU PANOS

BALTIMORE, Oct. 27. (AP) A boulevard of broken bodies—that's the 30-mile stretch of U. S. Route 1 linking Washington with Baltimore.

Some 25,000 wheeled monsters whiz along the road every day. Persons living along the highway—there are more than 50,000 of them in about 57 cities, towns and villages—usually refer to it as the boulevard. But they have other names for it, too. Like Hell's Highway and Bloody Lane. Another is Suicide Pike.

Sgt. J. K. Cushman of the Maryland State Police estimates there are about 1500 accidents on the boulevard every year. He says about half of these never are investigated because they involve only minor damage and are not reported to police.

The others range from collisions which injure no one but tie up traffic for miles to spectacular smashups involving several vehicles. Most of the automobiles and trucks in accidents which are investigated are from out of state.

27 DEATHS THIS YEAR

Cushman's files contain pictures of twisted autos, bloody corpses and hysterical survivors. Smashups this year already have claimed at least 27 lives. For the first six months of the year the injured rate was about 18 for every fatality.

Although the boulevard contains many dangerous curves and is dotted with traffic lights, state police point out two curious factors about its death rate. One is the relatively high number of pedestrians included among the fatalities; the other is that most of the accidents occur on straight runs, not curves.

Cushman thinks there may be a psychological element behind the preponderance of collisions on the straightaway. "Apparently many of the victims were familiar with the road or watched road signs warning them about the dangerous curves," Cushman said. "Once they passed the curves, they probably were eager to resume their faster pace and relaxed their caution."

From time to time engineering improvements on the boulevard have been suggested. The Maryland state roads commission has carried out many of these, but lately it has been reluctant to tackle those which involve major expenditures.

Heavy Shipment of Auto Tires

NEW YORK, Oct. 29. (AP) Automobile tire manufacturers shipped 6,779,736 passenger tires in August, compared with 6,709,517 in July, the Rubber Manufacturers Association reported today. Production of passenger tires rose slightly to 5,538,251 in August from 5,507,334 in July. Manufacturers' stocks were reduced to 7,925,593 units due to the high level of shipments.

Powdered Rubber Used in Highway

AKRON, Ohio, Oct. 30. Road surfacing material containing powdered rubber, designed to reduce skid hazards on asphaltic pavement, was successfully tested near here by Ohio State Highway Department engineers.

The material is made of finely ground slag mixed with rubber. It was spread approximately one-quarter inch thick on a section of Route 18 just east of Tallmadge. Goodyear furnished the synthetic rubber used in the tests.

When spread on the highway the mixture forms a slightly abrasive surface, believed just rough enough to permit cars to stop suddenly without skidding.

The Akron project is part of one being carried out in Ohio, Virginia and Texas by the Rubber Development Bureau of Washington. Goodyear Rubber Co. research men have been frequently consulted on the experiments.

Russia Sending Cars to Egypt

CAIRO, Oct. 30. (AP) Russian-made motorcars soon may be competing with established makes for the Egyptian market. A spokesman at the Soviet legation here said five automobiles built in Russian plants have been imported in Egypt "for commercial purposes."

Import of Russian cars in substantial numbers would mark a new turn in the competitive fight between dealers in American, British, French, Italian and Czech automobiles in this market. The competitive fight lately has resulted in a price war.

Czechs Send Traffic Violators to School

PRAGUE, Oct. 29. (AP) Czechoslovak pedestrians and drivers who disregard traffic regulations have been ordered to attend special Sunday courses in safety rules. The order was issued after a "Traffic Safety Week" during which police, assisted by members of the youth front, taught people how to walk or drive over crossings in the cities. The first three days were devoted to warnings but the latter half of the week brought fines to traffic trespassers.

Melton's Hobby Is Collecting Old Cars

WESTPORT, Conn., Oct. 29. James Melton, radio and concert singer and a commuting resident of this area, spends all of his spare time at his hobby. It is the collection of old time automobiles, which has grown to such an extent that a special museum has been set up north of New York to display them to the public. Often Melton himself can be seen driving about the countryside in one of his revitalized, high-wheeled touring cars of the vintage around 1912.

Buick Climbs Steepest Hill in Power Test

In a recent search for new proofs of Dynaflo's superior performance under any and all conditions, Buick dealers made inquiry at the Los Angeles Traffic Bureau's statistical department to find the steepest grade in the area.

They were directed to Fargo St., just off Glendale Blvd., in the extremely hilly Echo Park district, with a warning that the hill in question had accounted for 13 reported accidents since Jan. 1, 1945, three of them falling in the major category of "overturned on roadway."

The Buick test driver found an incline that looked to fully justify its dangerous reputation as a car killer. The grade sign at the bottom read 32 per cent. The fact that present state road construction calls for grades less than 7 per cent in California state constructed roads, gives an idea of the Fargo St. hill's relative steepness.

In spite of unfavorable conditions of loose sand at several points on the pavement, Buick test car, a new standard Fireball Eight "Special," equipped with Dynaflo, took the hill in stride from standing starts in conventional "driving" on three separate runs. Speeds of 21, 23 and 22 miles an hour were clocked at the summit.

Produce First Tubeless Tire at L. A. Plant

LOS ANGELES. The first tubeless tire to be made on the west coast came off the production line recently at the E. F. Goodrich plant in Los Angeles. This revolutionary new passenger car tire, which operates without the conventional inner tube, will be placed on the market for western motorists just as soon as adequate inventories can be built up, the company reports.

A special sealant built inside the tubeless tire makes it puncture-sealing in addition to its ability to hold air 10 times longer than conventional tires and give a softer ride, it is claimed.

Tubeless tire production was scheduled to start at the company's Los Angeles plant on Sept. 1 but was delayed by the 34-day United Rubber Workers, CIO strike which closed seven B. F. Goodrich tire manufacturing plants from Aug. 27 to Sept. 30. With the Los Angeles plant now in regular production, this brings to four the number of B. F. Goodrich plants manufacturing the new product. Other plants are located at Akron, Ohio; Tuscaloosa, Alabama, and Miami, Oklahoma.

Even in California Cars Need to Be 'Winterized'

AN EIGHT-POINT "winterizing" program designed to condition Southland autos for cooler weather is recommended by emergency service officials of the Automobile Club of Southern California.

These precautions, executed by competent mechanics or service station operators, will keep car failures at a minimum and will promote safety, convenience and economy for motorists during the coming winter months, it was emphasized.

1. Change to lightweight oil if engine is not pumping oil.
2. Drain and flush the cooling system; check all hose connections, and tighten clamps; check fan belt.
3. Test battery for full charge; clean, repair or replace terminals or deteriorated cables.
4. Check and adjust the fuel and ignition systems thoroughly, including distributor points, timing, spark plugs, carburetor and fuel pump.
5. Replace ignition wires if insulation is cracked.
6. Check brakes, steering gear, wheel alignment and tires. Smooth tires in rainy weather are extremely dangerous.
7. Blow-out gaskets, loose manifold and exhaust connections and holes in mufflers and exhaust pipes should be repaired or replaced. Defective exhaust systems can be fatal sources of deadly carbon monoxide gas fumes.
8. Be sure that windshield wiper operates efficiently.

Motorists making overnight visits to mountain areas this winter are advised to use a good anti-freeze or drain radiator, motor and air cooling system when cold temperatures prevail, the club cautioned.

It was pointed out that better servicing will be available at garages and stations if motorists will relieve the last-minute rush for conditioning their cars by scheduling such service demands early.

Gas Turbines for Cars to Be Light

ERIE, Pa. Gas turbines now on the way for automobiles will be cheaper, smaller and lighter than the present auto engines.

A University of Michigan professor told the American Society of Mechanical Engineers meeting here that "gas turbines can effect a 50 per cent saving in weight of the engine," and result in decreased production costs.

Frank L. Schwartz of the university's department of mechanical engineering, said that gas turbines will have fewer moving parts than present automobile engines, lower oil consumption and give smoother operation.

Speaking before the automotive section of the A. S. M. E.'s fall meeting, Schwartz pointed out that the turbines will not require antifreeze and will have the ability to use low-grade fuels.

Although no announcement has been made of an automotive gas turbine in the U. S., he revealed that several companies have built small gas turbines.

Auto Production for Year Lower Than Predicted

DETROIT, Oct. 29. (AP) The auto industry's optimists are revising their production estimates—downward.

Earlier this year many of the experts were predicting 1949 would yield 6,000,000 or more cars and trucks. Now many are saying there is no certainty the final count will go above 5,800,000.

The 1949 production total went over the 5,400,000 mark. That clinched a new record for the auto industry. The record for a full year's output has been 5,358,420 units, built in 1929.

But what lies ahead of the industry in the remaining weeks of 1949 is very uncertain.

Some plants and their suppliers already can see the bottom of their steel stocks. Others will exhaust their inventories some time in November. In any case the decline in production due to the steel strike is showing.

Ford already has announced plans to halt its assembly lines early next month. That alone means indefinite idleness for more than 100,000 workers.

Other manufacturers, like General Motors and Chrysler will have to cut back sharply at about the same time. Many sources within the industry say no company can avoid at least a few weeks of complete idleness before the year end.

What may happen to all the new model work planned for November and December isn't entirely clear. Most of the preliminary work, particularly in tooling, already is well advanced. Thus the effect of the steel shortage on new model planning may be mainly a lack of scheduled production.

That means retail deliveries will be weeks later than expected. Last week United States factories built 119,223 cars and 18,037 trucks. This compared with 119,858 cars and 20,299 trucks in the preceding week.



CLOSES DEAL — H. O. Christiansen (left), head of Hertz Drive-It-Yourself System and Yellow Cab Co., accepts delivery of four new Oldsmobiles from Dick Browning, general manager of the C. Standlee Martin Co., local Oldsmobile agency. The local licensee of the world's largest drive-yourself system is now in the process of changing over to all 1949 models.

Night Driving More Dangerous

Night driving is more than three times as dangerous as daytime motoring it is shown in a survey of accidents.

All Paid For

MEMPHIS, Oct. 29. (AP) Mrs. B. H. Cox held off passing a motorist on the road until she read the sign on the spare tire at the rear of the old model car. "Out of date but out of debt," said the sign.

Crashes Crash Car

BURLINGTON, N. C., Oct. 29. (AP) Charles R. Copeland had a "convenient" accident when he lost control of his car and crashed into another vehicle. The other vehicle was a wrecker.

Really Hungry

BOONE MILL, Va., Oct. 29. (AP) When R. C. Perdue left his car parked while he inspected a farm near here, a hungry horse ate the upholstery padding.

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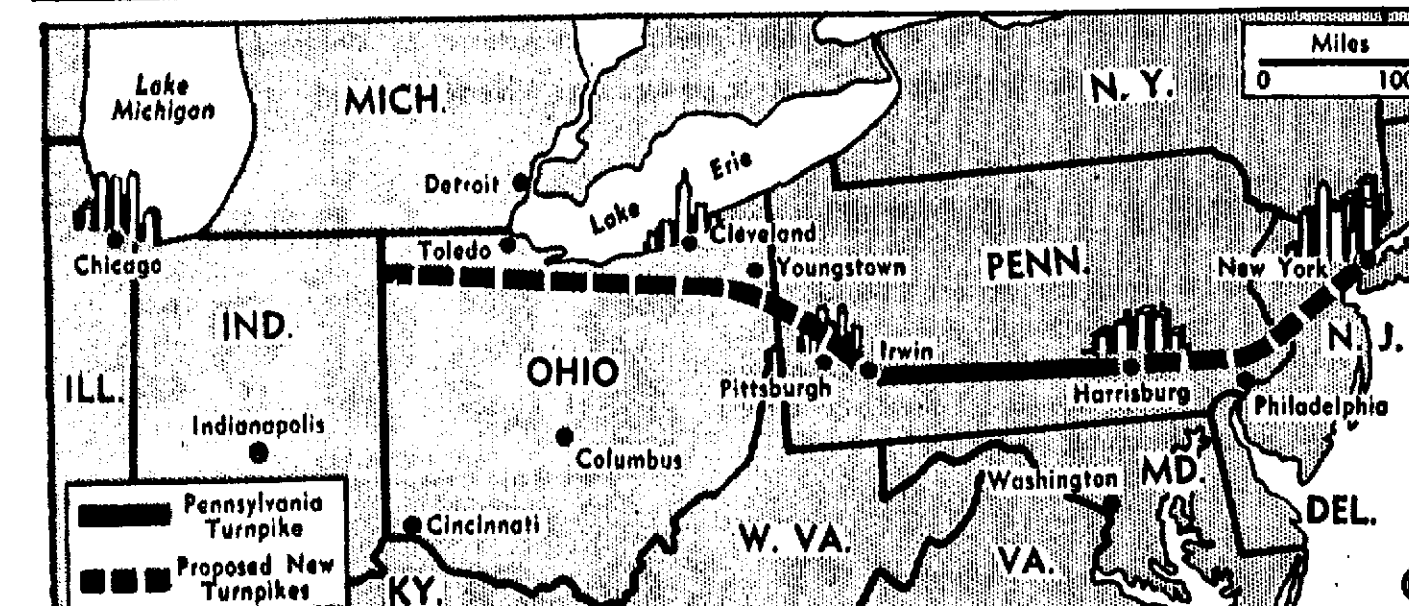
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DREAM HIGHWAY BEGINS TO GROW—In the nine years since it was built, the famed Pennsylvania Turnpike, stretching 160 miles from Harrisburg to Irwin, Pa., has been the marvel of millions of motorists. The four-lane divided highway—built at a cost of \$70,000,000 over what was originally planned as a railroad right of way—has no stop lights, no road intersections, no railroad crossings, no sharp curves or steep grades. It does have a nominal toll fee for cars and trucks. Now, action is underway to extend America's first super-duper highway as far west as Indiana and eastward to New York City. Ohio's new Turnpike Commission will spend \$600,000 surveying a 250-mile route as shown on the map above. The complete project will cost \$300,000,000.

FIRESTONE

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OFFICIAL HEADLIGHT STATION NO. 321 Adjustments \$1

Head your Buick for our fountain of youth

Now's the time when Autumn calls you out for a ramble in your Buick.

Slide under the wheel and answer that call! Take a Fireball cruise through the countryside, with your heart growing lighter and the years slipping off your shoulders at each mile!

Just one reminder, though. Make sure your Buick is in top shape to keep step with you. First bring it in to us—and

let us clean summer's dust out of your air filter, flush out tired summer crankcase oil with its grit and goo, check your carburetor adjustment to see that you're getting the most powerful, most economical mixture with October's cooler, heavier atmosphere.

We can do this quickly, economically, with a sure touch. Our thorough Buick training and long Buick experience in doing each job the factory-designated way have earned us a reputation—we're the "Fountain of Youth" for Buicks.

To make it easy, we've printed a Fall Check List below. Just tear this out, drive in this week and hand it to us—and when you head out for the open road there'll be a happy smile on your face!

Tear out this check list—bring it in with your Buick

Fall Checkup — Lights, brakes, tire wear, front-end alignment, oil filter unit, battery, car heater.

Adjust — Carburetor, distributor.

Clean — Air cleaner.

Flush — Crankcase, cooling system.

Estimate — Antifreeze requirements.

ALSO — Lubricate (bumper-to-bumper lubrication and inspection).

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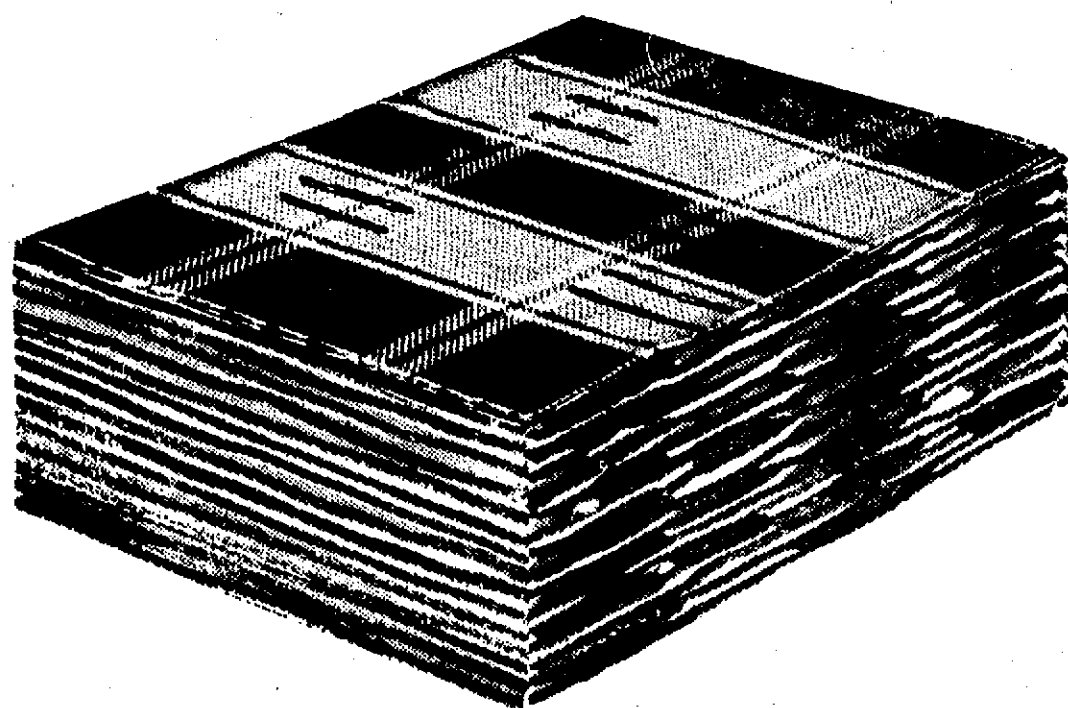
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Rubber, fabric on steel frame. 14x24-inch **88c**

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Bright plaid designs in handsome color combinations, tightly twisted for long wear! Reversible, Washable, too! Size 22x48 inches. Bargains, for your home!

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Blonde Oak TELEVISION

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Sears Easy Terms
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- 12½-inch picture tube for easier vision!
- Has a bright, steady and clear picture!
- Perfect performance on every channel!

Beautiful blonde oak console with a 12½-inch picture tube at this low price! Has rotary type inner-carriage tuner that's easy to operate. Oversize screen and a hairline focus for sharp pictures that are clearly defined.



Expanded Screen

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See this wonderful television set! Expanded 10-inch screen in beautifully designed walnut veneer console cabinet. Every feature for fine television performance assured by electronic engineering and precision manufacture! Plenty of reserve power. Real "Silvertone" value!

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